

## Industry Leaders Launch The 'Big Outdoor Adventure RV Giveaway'

*One winner will win a toy hauler and one year of unlimited camping from Keystone RV, Thousand Trails, Cycle Trader, RV Trader and ATV Trader*

Norfolk, VA ([PRWEB](#)) April 01, 2016 -- [Keystone RV](#), [Thousand Trails](#), [Cycle Trader](#), [RV Trader](#) and [ATV Trader](#) partnered to launch The Big Outdoor Adventure Giveaway at 9:00 a.m. ET on April 1, 2016. The sweepstakes will run for three months, ending at 11:59 p.m. ET on June 30, 2016 and the winner will be selected by random drawing after the conclusion of the promotion.

One grand prize winner will receive a 2016 Keystone Fuzion Impact VaporLite 26V RV and a pass for one year of camping at any of the Thousand Trails locations in the United States. The RV is valued at approximately \$40,000 and the camping pass is worth \$2,995, bringing the total prize value to \$42,995.

“Through this partnership with the Trader brands and Thousand Trails, we will be reaching out to millions of families who enjoy the outdoors and the RV lifestyle,” said Jeff Runels, president of Keystone RV Company. “Keystone RVs are among the top-searched brands on RV Trader, and many Thousand Trails members own Keystone RVs. The Big Outdoor Adventure Giveaway is a golden opportunity for us to reacquaint these families with all the benefits Keystone has to offer and to introduce new families to the Keystone brand.”

“We are excited to partner with RV Trader, Cycle Trader, ATV Trader and Keystone RV Company to sponsor this fantastic giveaway,” said Dan Perlis, senior vice president for Thousand Trails. “The winner will enjoy access to more than 80 campgrounds across the country with a Thousand Trails Camping Pass. There’s simply no better way to make the most of a new RV!”

Outdoor enthusiasts can enter to win the Big Outdoor Adventure Giveaway at: [www.BigOutdoorGiveaway.com](http://www.BigOutdoorGiveaway.com). In addition, motocross and supercross fans will be able to view the RV and register in person at select [CycleTrader.com/Rock River/Yamaha race team events](#) across the nation.

As Paige Bouma, vice president of RV Trader, Cycle Trader, and ATV Trader said, “All of our consumers are passionate about being outdoors which is why we are thrilled to offer a grand prize that allows them to do what they love - take a great adventure! We hope they will spend the rest of the year enjoying their new Keystone RV at all the great campgrounds Thousand Trails has to offer.”

### About Keystone RV

Keystone RV Company is the #1 manufacturer of fifth-wheel and toy-haulers in North America and a leading manufacturer of travel trailers. With over 1,000 retail locations in the United States and Canada, you are never far from a Keystone dealer. Keystone is a subsidiary of Thor Industries one of the world’s largest manufacturers of RVs.

### About Encore and Thousand Trails

Encore RV resorts and Thousand Trails campgrounds feature more than 180 locations across North America comprising nearly 70,000 sites. Owned and operated by Equity Lifestyle Properties, Inc., Encore, Thousand Trails and their affiliates offer RV and outdoor recreation enthusiasts opportunities to enjoy the outdoors in top vacation destinations, complemented with resort-style amenities. For more information please visit [RVontheGo.com](http://RVontheGo.com).



#### About Cycle Trader

Cycle Trader is made up of a unique portfolio of premier powersport buying and selling sites. These include: Cycle Trader, ATV Trader, PWC Trader, and Snowmobile Trader. With its wide variety of products, Cycle Trader provides a comprehensive digital marketing solution for all businesses serving the powersports industry. With over 450,000 units for sale and over two million visitors every month, Cycle Trader reaches more active buyers across all devices than any other source, making it the leading online powersports marketplace. Private sellers are able to take advantage of the site's free basic listings in order to sell their bike online.

#### About RV Trader

RV Trader is the premier online classifieds website for buying and selling RVs. Over 145,000 new and pre-owned recreation vehicles are available from dealers and private sellers across the country. With over 2.5 million visitors every month, RV Trader is the perfect place to search, shop and sell RVs. RV Trader.com offers dealers a comprehensive suite of digital marketing products to help them advertise their products to potential buyers across all devices. Find your dream RV today on RV Trader!



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