

Garden State Highway Products Selects SBS Group and Microsoft Dynamics NAV to Support Business Growth

Company Anticipates 25% Increase in Productivity through Automation

Edison, NJ ([PRWEB](#)) March 29, 2016 -- SBS Group, a leading technology solutions and services firm, announced today that Garden State Highway Products (GSHP), a major producer and distributor of traffic signs and safety equipment, selected SBS to deploy a Microsoft NAV Enterprise Resource Planning (ERP) solution across the whole of its business. The selection of SBS Group and Dynamics NAV is the result of a robust selection process which started in 2015. Dynamics NAV is an integrated solution for core business processes; in real-time, maintained by a single database management system. The applications that make up the system share data across all the departments and functions in a company.

GSHP has experienced growth in demand and in the level of customer expectation. Their existing systems limited the scope of business processes that could be automated. Company leadership decided a more robust system was needed to meet performance goals without adding additional headcount.

“We looked at over a dozen systems, including NetSuite, Plex, Sage, and Syspro,” said Robert Green of GSHP. “We liked Dynamics NAV because it used the latest cloud and mobile technologies, provided an easy-to-use interface, and integrated with Office 365.”

“We chose SBS Group because of the breadth of their solution set and the responsiveness of their team,” said Green. “Because they are able to implement the complete suite of Microsoft Dynamics software, they were able to learn about our business and our requirements to provide us with unbiased advice on which solution was right for us. They exceeded all of our expectations for a technology partner.”

About Garden State Highway Products, Inc.

Garden State Highway Products, Inc was founded in central New Jersey in 1987. Today, GSHP, Inc., located in 3 state-of-the-art facilities totaling approximately 70,000 sq. ft. in both Vineland and Millville, New Jersey, is the largest privately owned traffic, street, specialty and overhead sign fabricator in the Eastern United States. GSHP, Inc. also distributes a vast assortment of traffic safety and work zone construction products. The company’s Services Division, started in 2001, installs temporary and permanent signs and sets up traffic work zones.

About SBS Group

SBS Group is a national Microsoft master VAR (Value Added Reseller) with Gold level competency in enterprise resource planning (ERP) and customer relationship management (CRM). Over the past 25 years, they have been recognized as Microsoft Partner of the Year, Inner Circle Member and Microsoft President's Club member multiple times. The company is headquartered in Edison, New Jersey and operates offices across North America. For more information, please visit SBS Group's website at <http://www.sbsgroupusa.com>. Follow us on LinkedIn at <http://www.linkedin.com/company/sbs-group>, on Twitter at <http://www.twitter.com/sbsgroup> and find us on Facebook at <http://www.facebook.com/SBSGroupUSA>.



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