

## World Patent Marketing Success Group Gives Car More Room For Storage With The Stow-Away, A New Automobile Invention

World Patent Marketing Reviews A New Automobile Invention. Will The Stow-Away Be the Next World Patent Marketing Low Cost Success Story?

Miami, FL (<u>PRWEB</u>) March 28, 2016 -- <u>World Patent Marketing</u>, a vertically integrated manufacturer and engineer of patented products, announces the Stow-away, an automobile invention designed to provide additional storage space for vehicles.

"The Car Body Shops industry is worth \$39 billion,"says Scott Cooper, CEO and Creative Director of World Patent Marketing."By 2021,the industry is expected to grow in line with a strengthening economy."

"Cars are often used as extensions of peoples' homes,"says Jerry Shapiro, Director of Product Development and <u>World Patent Marketing Inventions</u>. "When people travel, they leave extra shoes, clothes and even snacks to ensure that they have everything that they need while travelling. The Stow-Away is an automobile invention that will provide not only additional storage space in a vehicle but will help keep things organized at all times."

The Stow-Away is an automobile invention specially designed to keep your belongings organized inside a vehicle. It comprises of a bag-like container fitted multiple magnets. What these magnets do is allow the invention to easily attach itself to metallic parts of a vehicle such as underneath the door of the car's trunk. The organizer is rectangular shape and features a top handle for easy portability and a zippered closure to ensure that nothing falls out of it. It also has an illuminating attachment that provides visibility during low-light times of the day or in dim-lighted places.

"Emergency equipment stored on the trunk floor could be damaged by heavy items. If an emergency occurs while traveling or shopping, it may be difficult to access or locate your emergency equipment beneath the luggage or shopping bags," says inventor Jack Elizabeth R. "The Auto Sto-Away alleviates these problems. It stores your permanent items safely out of the way, yet is convenient when needed. It is easy to install without using any tools. It is also easy to remove to take emergency items to another location. For your family's safety, a unique feature warns oncoming traffic at night."

Jordan McKay, a sales executive for a local business in Alabama, has this to say about the Stow-Away: "I own a vehicle and use it to go to work and for errands. And since I am always in my vehicle, it has become the extension of my home. With the aid of Stow-Away, I am able to keep my belongings organized and neatly tucked away without adding too much bulk inside my trunk."

The Stow-Away is an automobile invention that will provide a more convenient and efficient means of using a vehicle's storage space. With this invention, every item in the car is kept neatly stored away.

## ABOUT WORLD PATENT MARKETING

World Patent Marketing is an innovation incubator and manufacturer of patented products for inventors and entrepreneurs. The company is broken into eight operating divisions: Research, Patents, Prototyping, Manufacturing, Retail, Web & Apps, Social Media and Capital Ventures.



As a leader in patent invention services, World Patent Marketing is by your side every step of the way, utilizing our capital and experience to protect, prepare, and manufacture your new product idea and get it out to the market. Get a patent with World Patent Marketing and the company will send representatives to trade shows every month in order to further advocate for its clients. It is just part of the <u>world patent marketing cost</u> of doing business.

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