

## **Parkmobile Announces Partnership with the National Cherry Blossom Festival as Preferred Parking Service Provider**

*Parkmobile, LLC to provide National Cherry Blossom Festival visitors with simple and convenient parking options for the event.*

Washington DC, ([PRWEB](#)) March 25, 2016 -- Parkmobile, LLC is proud to announce its partnership with the National Cherry Blossom Festival to provide event-goers with simple and convenient parking options for the festival. Parkers will be able to take advantage of Parkmobile and ParkNow, Parkmobile's reservations platform, in order to pay for on-street parking or reserve parking near the event using their mobile phones. It takes the hassle out of having to find parking for festival-goers. Now they can simply visit [www.cherryblossomparking.com](http://www.cherryblossomparking.com) to reserve parking using ParkNow.

Additionally, each time customers use Parkmobile or ParkNow to park in the Washington, D.C. area, they have the option of donating to the National Cherry Blossom Festival, which is a not-for-profit organization. Parkmobile is extremely honored to be a part of this wonderful initiative to help give back and support National Cherry Blossom Festival organization.

Throughout the festival's duration, customers have the ability to [reserve a parking space](#) with ParkNow, either through the app or online at [www.park-now.com](http://www.park-now.com), as well as pay for on-street parking close to the festival with the Parkmobile app or online at [www.parkmobile.com](http://www.parkmobile.com). To donate to the festival, customers can enter Zone Number 9810 in the Parkmobile app and choose their level of giving, or they may donate through ParkNow's website once they reserve parking.

“Parkmobile is proud to support the National Cherry Blossom Festival,” said Jon Ziglar, CEO of Parkmobile, LLC. “It has been an honor to offer our on-street parking solution to the nation's capital for the last 5 years, and we are excited to extend our offerings to reservations throughout the DC metro area. Making parking reservations with ParkNow takes the stress out of finding a parking space and commuting to the festival. Knowing they have a space waiting for them will make their festival experience that much better.”

ParkNow, getting its start in San Francisco, lets smart drivers find and book off-street parking spots in advance with the mobile app or online. ParkNow not only simplifies the often frustrating task of parking, it also offers added bonuses like discounted parking rates and valet service. The ParkNow solution eliminates wasting time and fuel circling the block, which mitigates traffic, pollution, and CO2 emissions. To use the ParkNow, customers can download the app for iPhone or Android or register online at [www.park-now.com](http://www.park-now.com).

### About Parkmobile

Parkmobile, LLC is the leading provider for on-demand and prepaid mobile payments for on- and off-street parking. Their services have been adopted in more than 2,000 locations, including 35 of the top 100 cities in the U.S. by millions of registered users. Parkmobile's services include on-street parking, off-street parking deck, airport and event reservations and municipal parking permit solutions. Parkmobile serves over 20 airports as well as provides reserved parking solutions for private operators, the Super Bowl, the College Football Championship Series, Fenway Park, FedEx Field and the Barclays Center, to name a few. For more information, visit us at [www.parkmobile.com](http://www.parkmobile.com), on Twitter @Parkmobile, or facebook.com/Parkmobile.



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