

New Jersey Auto Dealer Nutley Kia Announces KidTrax Kia Soul Toy Car Giveaway

Nutley Kia, a New Jersey-based new and used car dealership, has announced the prize of its March giveaway. Participants will have the chance to win a KidTrax Kia Sing-A-Long Soul Toy Car by submitting their information through the giveaway page.

Nutley, NJ (<u>PRWEB</u>) March 25, 2016 -- Nutley Kia, a New Jersey-based new and used car dealership, has announced the prize of its third giveaway in its 10-year anniversary celebration campaign – 10 Months of Giveaways. Participants will have the chance to win a KidTrax Kia Sing-A-Long Soul Toy Car by submitting their information through the giveaway page. This month's submission runs until the end of March, and the winners will be randomly selected and informed in early April.

Kia Soul is one of the dealership's best-selling models and a fitting vehicle for a family and college students. Although the prize is for children, the dealership expects to help local drivers learn more about Kia Soul's features and specs through this giveaway. Participants are able to learn about the real Kia car through the dealership's Facebook posts and their blog articles. By joining the giveaway, participants will also receive educational information regarding car buying and Kia.

"It's fun to see young kids experiencing the beauty of Kia Soul and the excitement of driving," says Jim Russomano, the owner of Nutley Kia, "Kia Soul is an affordable, value car, and very popular in Newark, Belleville, and the surrounding area. This giveaway is part of the celebration as well as providing a chance for people to learn more about this great car model."

If you are interested in this giveaway, submit your chance to win through the contest page at <u>http://www.nutleykia.net/giveaways2016.html</u>To stay updated for the giveaway, visit their Facebook page: <u>http://www.facebook.com/KIAofNutley</u>.

About the Kia Soul Toy Car

KidTrax Kia Soul Toy Car is made based on the exterior of a real Kia Soul. It is equipped with Mega Loud speakers with colored LED lights and two connected microphones to let children sing songs and engage with their mates. The car can reach speeds of 5 mph, and for safety, parents can control the speed through a remote system.

About Nutley Kia

Nutley Kia is a family-owned and operated auto dealer in Nutley, New Jersey. It offers a complete selection of Kia vehicles and used cars, as well as a wide array of benefits including low competitive pricing, flexible finance and lease options, VIP customer incentive program, and much more. Meet the staff and explore their selection of new and pre-owned vehicles at <u>http://www.nutleyauto.com</u>.



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