

Honda Civic Wins AutoGuide.com 2016 Car of the Year Award

The all-new 2016 Honda Civic impressed our editors with its upscale style and new turbo engine, and has won the AutoGuide.com 2016 Car of the Year Award.

Toronto, Ontario (<u>PRWEB</u>) December 15, 2015 -- The completely redesigned Civic is Honda's most popular car and it's obvious that this 10th-generation model breathes life back into the storied nameplate.

"Congratulations to the team at Honda," said <u>AutoGuide</u> Group Editorial Director Colum Wood. "The new Civic is easily the best all-around package I've driven, not just this year, but in a very long time. It's premium, yet sporty, and I just love that new turbocharged engine. A car that's this good, with Honda's reputation for quality, reliability and durability, just doesn't come along every day."

Instead of benchmarking segment competitors, Honda aspired to hit quality levels seen in more upscale brands like Mercedes-Benz or Audi, and it shows. With a beautiful interior, quality materials, solid fit and finish, and a mature yet fresh design, the Civic has huge value for drivers looking for an affordable sedan with a high-end look and feel.

Mirroring the tasteful interior design, the exterior also gets a stylish new look that is both sophisticated and unique. There's also some impressive engineering underneath the handsome exterior, with the biggest news being the new turbocharged engine. There's also a staggering amount of technology and safety features available.

The Honda Civic has always combined practicality, fuel economy, affordability, safety, reliability and versatility in one package, and now it can add style, technology and performance back to its repertoire. For this any many other reasons, the Civic has once again become a segment leader.

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