



## **Force Marketing Earns Spot on List of Best & Brightest Companies to Work For in the U.S. for 2015**

*Force Marketing, one of the leading automotive marketing companies in the country, was recently named to the list of the Best & Brightest Companies to Work For in the Nation.*

ATLANTA, GEORGIA ([PRWEB](#)) December 15, 2015 -- Force Marketing is proud to announce that it was recently named to the list of the Best & Brightest Companies to Work for in the Nation.

In May, the company was named to the list of the Best & Brightest Companies to Work For in Atlanta for the second year in a row, before going on to consideration at the national level. The national winners were announced on December 9, 2015.

For both the local and national levels of the competition, companies are evaluated by an independent research firm on a number of key measures, including Compensation, Benefits and Employee Solutions; Employee Enrichment, Engagement and Retention; Employee Education and Development; Recruitment, Selection and Orientation, and more.

The program, run by the National Association for Business Resources, strives to honor the companies throughout the U.S. that exemplify best practices within Human Resources, and prioritize their workforce as a part of their company's success.

“It's incredibly gratifying to be a recipient of this award at a national level,” said John Fitzpatrick, CEO and President of Force Marketing. “We place great value on cultivating a strong and positive culture here at Force Marketing, and our team is what has allowed us to be so successful over the years. Our spot on this prestigious list is a testament to that.”

As a nationally recognized winner, Force Marketing will be featured in the January 14 online edition of Corp! Magazine. To learn more about Force Marketing, please visit [ForceMKTG.com](#). The complete list of winners of the 2015 Best & Brightest Companies to Work For in the Nation can be found at [101BestandBrightest.com](#).

### **ABOUT FORCE MARKETING**

Force Marketing is an innovative automotive multi-channel marketing company headquartered in Atlanta, Ga. The agency offers marketing services to an expansive client base throughout the U.S. and Canada. The company made Inc. magazine's 500|5000 list of the fastest-growing private companies in the U.S. in 2014 for the sixth consecutive year. More information about their superior auto dealership marketing services can be found online at [www.forcemarketing.com](#).



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