

DataOne's Extended Vehicle Data Helps AutoWeb Drive More Than a Million -- and Growing -- Vehicle Searches per Month

DataOne Software today released a case study detailing how its extended vehicle data has contributed to AutoWeb's successful vehicle search and configure website, driving a growing number of website vehicle searches each month.

Beverly, Mass ([PRWEB](#)) December 16, 2015 -- DataOne Software today released a case study detailing how its [extended vehicle data](#) has contributed to [AutoWeb's](#) successful vehicle search and configure website, driving a growing number of website vehicle searches each month. DataOne Software is a division of Dominion Dealer Solutions and a leading provider of automotive vehicle data and software solutions.

AutoWeb, headquartered in Miami, Fla., offers unique vehicle search, configuration and sharing features that make shopping for a car more engaging and fun, while enhancing the experience with intriguing and informative automotive content. AutoWeb's vehicle search functionality relies on DataOne's accurate, timely and granular vehicle data to help in-market car shoppers find the best-matched vehicle based on their search criteria.

"DataOne allowed us to build a customer experience where enthusiasts and non-enthusiasts alike can find the car they need. They are the only provider that covers the right set of user experiences for each feature of today's cars," said Charlie Schiavone, AutoWeb's general manager. "DataOne's vehicle data captures infotainment systems and connectivity options, among many other modern features, that are highly valuable to today's car shoppers," stated Schiavone.

"Charlie is one of the most knowledgeable and experienced people in the industry when it comes to automotive data," said Jake Maki, general manager of DataOne Software, "so we knew the experience he planned for AutoWeb would require the most detailed and precise vehicle data on the market. We are excited to provide the data solutions that have supported their successful execution of that site experience."

Click on the link below to learn more about how DataOne's data solutions have assisted AutoWeb in building such a successful vehicle research platform.

Case Study: [DataOne / AutoWeb](#)

About DataOne Software

Since 1999, DataOne Software has fulfilled unique content and data needs in the automotive marketplace, providing businesses with cost-effective data integration and support for rapid technology development. The company sources automotive and related content including data and media, and was one of the first companies to make automotive content available by web service. Today, DataOne Software, as a division of Dominion Dealer Solutions, provides data and materials to most segments of the automotive industry including insurance, warranty and service contract sectors, transportation, federal and state agencies, newspaper and print, as well as the auto dealer marketing sector. For more information about DataOne Software automotive content, visit www.dataonesoftware.com, call 877.438.8467 or e-mail [sales\(at\)dataonesoftware\(dot\)com](mailto:sales(at)dataonesoftware(dot)com).



About Dominion Dealer Solutions

Dominion Dealer Solutions helps car dealers attract, retain, and service customers for life. Dominion's Progressive Retail Solutions include customer relationship (CRM) and dealer management systems (DMS) with actionable intelligence from the Microsoft Dynamics platform. Dominion's Progressive Retail Solutions also feature lead management and equity mining technology, inventory management analytics, social media marketing and reputation management solutions. Dealers nationwide purchase custom lead generation and digital marketing tools from Dominion including: responsive design websites, SEO, SEM, digital advertising, multi-channel marketing, specialized data aggregation, mobile apps and market reports. OEMs and auto dealers nationwide utilize Dominion Dealer Solutions' technologies to solve their marketing challenges. Dominion Dealer Solutions is redefining automotive retail by delivering first-class customer experiences for local car buyers. For more information, visit [our website](#), like us on Facebook, Pinterest or YouTube, or follow us on Twitter.

Contact:

Chris Bouchard
DataOne Software
(877) 438-8467
Chris(dot)bouchard(at)dataonesoftware(dot)com



Contact Information

Peyton Hoffman

Dominion Dealer Solutions

<http://www.drivedominion.com/>

+1 (757) 351-7271

Chris Bouchard

DataOne Software

<http://www.dataonesoftware.com/>

(877)-438-8467

Online Web 2.0 Version

You can read the online version of this press release [here](#).