

From the UK to USA—LeasePlan USA Names Dawn Devonshire-McAleer New Strategic Account Sales Vice President, Client Relations

Dawn Devonshire-McAleer joins LeasePlan USA as strategic account sales vice president, client relations, to accommodate a surge of new accounts acquired this year.

ALPHARETTA, Ga. ([PRWEB](#)) December 17, 2015 -- As LeasePlan USA continues on its growth trajectory with an increase of incoming accounts through the end of the year, the team welcomes Dawn Devonshire-McAleer as strategic account sales vice president, client relations.

She brings more than 10 years of professional fleet management experience from her previous role in LeasePlanUK, along with innovative consulting solutions she is excited to share with her new client portfolio. “My goal is to provide best practices and innovation that will make fleet management easier for my clients,” she said.

“Dawn’s valuable global expertise and thought leadership will, without a doubt, bring a fresh approach to her clients in the U.S.,” said Bryan Steele, senior vice president of client relations.

In her new role, Devonshire-McAleer will be responsible for key accounts where she will deliver strategic value and work in partnership with clients to identify areas of greater fleet efficiencies and cost savings.

“We welcome exceptional talent like Dawn to our team with the confidence that these fleet management professionals will deliver the most excellent service and allow us to continue on our path of growth,” said Jon Toups, chief commercial officer at LeasePlan USA.

LeasePlan’s internal growth mirrors its increasing footprint in the United States and worldwide, with a recent landmark expansion of 1.5 million vehicles managed globally.

About LeasePlan:

LeasePlan is the world’s leading provider of fleet and vehicle management solutions. Our global group manages 1.5 million vehicles and provides services in 32 countries. LeasePlan prides itself on delivering high-touch service and innovative products that offer total cost reduction for fleets. With more than 50 years of fleet experience, LeasePlan’s experts find ways to get the most out of clients’ vehicles, budget and time. Find out why LeasePlan clients agree that it’s easier to leaseplan.

Visit www.us.leaseplan.com for more information.



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