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Boca Raton, FL and Haverstraw, NY -- 2/05/2002 -- InterShopZone.com, an all-in-one business and consumer services network that includes direct order services from International vendors, bidding and selling by small businesses, business services, and merchant services announces an alliance with AutoWorld.com.

The partnership between AutoWorld.com & InterShopZone.com will enhance and reinforce InterShopZone.com's ability to diversify into other areas of the Internet industry; as well as provide everyday needed services to millions of people nationwide.

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"When starting a new service, it is important to partner with leading companies such as AutoWorld.com," said Michael Finstein, assistant business development director for InterShopZone.com. This partnership between our two companies will not only enhance our current service, but it will also enhance brand awareness both companies in a variety of ways.

The AutoWorld.com/InterShopZone.com partnership will provide many things to InterShopZone.com's members and visitors. The primary product is automotive content, anything and everything about cars dating back to 1985. AutoWorld.com for many reasons exceeds its competitors everything from services provided to vehicle pricing systems. Exceeding in everything from complete automotive information and buying tips, road testing reports on vehicles; to methods used to calculate the values of its used cars - incorporating regional and climatic differences. The AutoWorld.com/InterShopZone.com partnership will provide an Automotive Classifieds section where members and visitors can browse cars for sale by area or automobile choice, as well as list their own car for sale for free.

"It is our focus and sole purpose to provide unbiased, accurate and timely, consumer pricing and information. We are firmly committed to the pursuit of excellence and will continue to ensure that AutoWorld.com remains the industry's most responsive, accurate and advanced pricing database system available in the marketplace today," said Paul Meek Sr., President of AutoWorld.com, Inc.

The location of the partnered services between the two companies is



<http://www.autoworld.com/partner.asp?p=INTERSHOPZONE>. Once the InterShopZone.com automotive channel is launched, the partnered service will also be integrated within the InterShopZone.com Automotive Channel.

About InterShopZone

InterShopZone (formally Auctionweiser.com), is an all-in-one business and consumer services network that includes direct order services from International vendors, bidding and selling by small businesses, business services, and merchant services. Founded in 1999, InterShopZone (formally Auctionweiser.com) has always excelled in providing services in the areas of auctioning and shopping. Since 2000, the company has incorporated other successful services such as web development and business services for its member clientele. InterShopZone will now enhance its reach by exploring other areas of growth in order to provide a variety of services and opportunities to its membership base. Please contact Jonathan Brown at Press@InterShopZone.com for additional information about Auctionweiser Enterprises, Inc., and InterShopZone.com.

About AutoWorld

AutoWorld.com is the Internet's answer to accurate automotive pricing. It is a destination for millions of serious consumers looking for automotive information. Our prominent listings in search engines such as Yahoo, Excite, Lycos, etc. combined with industry conference presence, and write-ups, continue to draw users to the website seeking factual information and answers. As AutoWorld user's needs grew, AutoWorld met those demands with implementation of new programming such as some of our featured partners. Please contact Lauren Carpenter at Lauren@AutoWorld.com for additional information about AutoWorld.com, Inc.



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