

LaRoza Racing Prepares for the Rally in the 100 Acre Wood, the Second Stop of the Rally America National Championship Series

Steve LaRoza and the LaRoza Racing team have their sites set squarely on the 2016, 2-wheel drive national championship at the second stop in the Rally America series – the Rally in the 100 Acre Wood, on March 18 -19th.

Whitefield, NH ([PRWEB](#)) March 18, 2016 -- LaRoza Racing finished strong last season, taking home the 2015 Rookie of the Year trophy and they're ready to gain some points as the series moves to the foothills of the Ozark Mountains and one of the most picturesque stops in the grueling 9-month long, Rally America National Championship series. This pivotal race is the first of the season to take place on dirt – with the first stop being the Sno*Drift Rally in Michigan, which takes place primarily on snow and ice.

“I’m really looking forward to 100 Acre Wood, I love the whole race. It’s fast and technical with night stages and really good dirt,” says LaRoza, who is no stranger to technical off-road racing. His diverse racing background includes championships in everything from off-road motorcycles to desert trucks and even participating in the famed DAKAR Rally. “I’m looking forward to getting back on dirt and having a good finish to gain some national points. This event has a great spectator turnout too – it’s great to see. The thing that makes Rally so special is the fans and the people that you meet along the way.”

Nobody knows the physical demands of the off-road racing world better than the companies that manufacture the equipment that takes all the abuse. LaRoza is running a 2014 Ford Fiesta ST with his daughter, Alison LaRoza as his co-driver. The car is equipped and sponsored with Baja Design lights, Maxima Racing Oils and Maxxis Tires. Ford Performance has also been a long time sponsor and friend of the LaRoza Racing Team. Steve helped to pioneer the Ford EcoBoost 3.5L engine in desert racing in 2011.

“For me personally having my friend Steve LaRoza continually use Maxima for his racing endeavors is a huge compliment,” says Chris Schell, West Coast Business Development for Maxima Racing Oils. “I raced against Steve while he was involved in Off Road Racing in the Best in the Desert Series and I know he would never risk using an inferior product.” With the night stages of the 100 Acre Wood Rally, another key piece of equipment is proper lighting. “Steve LaRoza has been a customer of Baja Designs for over 7yrs,” says Diego Land, Sales Manager for Baja Designs. “When he called me to tell me he was moving back East to help with Team O’Neil Rally School training, we were beyond excited that he chose Baja Designs to light his way through the dark!”

Steve knows that his racing career has grown as a direct reflection of people that he’s met along the way and a lot of that is due to his past and current sponsors. With the help from Maxxis Tires, Maxima Racing Oils, Baja Designs, Ford Performance and Team O’Neil Rally School, he is able to keep his passion alive and go for the National 2WD championship. To follow LaRoza Racing through the 2016 Rally America series or to find out more about sponsorship opportunities, visit www.LaRozaRacing.com.



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