

Orange Coast Infiniti Sets the Bar for a Premier Customer Experience with NCompassTrac

As a premier Infiniti dealership in Southern California, Orange Coast is always exploring ways to improve its customers experience. By selecting NCompassTrac as its customer retention and loyalty program, its customers are treated to a state-of-the-art Platinum Rewards Program that has been tailored to the needs of both customer and dealership alike.

Orange County, California ([PRWEB](#)) March 19, 2016 -- “We have been working with NCompassTrac to provide our clients with the absolute best dealership experience possible,” States Jason Lewis, Service Director for Orange Coast Infiniti. “The results of this effort have produced a Program that has been embraced by both our customers and employees.”

“The flexibility of our program is second to none” states Zach Lyons, Vice-President Sales, NCompassTrac. “With our patent pending data modeling and analytics capabilities, we are able to pinpoint spending patterns, retention rates, average spend by demographics and create special programs for each of these customer tracks.”

All dealership data is live and available 24X7 from NCloud, the NCompassTrac cloud solution set, both customers and dealers can access their information from anywhere, anytime on any device.

“Clients of a premier high line brand have an experience expectation that matches the high quality of our products. We not only recognize that, but we embrace it.” Adds Lewis.

About Orange Coast Infiniti:

Orange Coast Infiniti is located on the popular Beach Blvd in Westminster California and provides customers with high quality sales and service for all their new and used vehicle purchase needs. Orange Coast Infiniti is proud to be part of the Westminster community in Southern California and has a wide selection of quality, competitively priced, new and pre-owned vehicles. Inventory is updated daily with vehicles that customers desire.

About NCompassTrac LLC:

NCompassTrac is a leading software technology company located in Laguna Hills, California with over 60 years of expertise in enterprise software that builds advanced mobile, wireless and cloud based computing solutions for the Automotive, Power Sports and Event markets that make a positive economic impact on the way companies work.



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