



Motive Gear Launches New Website

The latest update of www.motivegear.com from Midwest Truck & Auto Parts Inc. includes new search options to help customers find automotive aftermarket driveline products easier.

Chicago, IL ([PRWEB](#)) March 18, 2016 -- Midwest Truck & Auto Parts Inc. today announces the launch of www.motivegear.com, the new and improved website for the Motive Gear automotive brand of performance drivetrain products.

The new website features several dynamic search options for our customers. Quick Search allows site visitors to search by a part number, part description, original equipment number or even a vehicle's year, make and model. There is also a parametric vehicle year, make and model search to help site visitors drill down by vehicle and part type to find specific parts that are sure to fit. In addition, the new website also allows site visitors to search across a broad range of our parts, based on the vehicle differential they fit.

Product pages on the new www.motivegear.com have never been more detailed. Customers can now easily review vehicle application and fitment data to confirm that they are purchasing the right part. They can also see important details like spline counts, shaft diameters, gear tooth counts, etc.

"We are dedicated to delivering exceptional service to our customers. The redesign of the Motive Gear website will help our distributors and consumers find exactly what they are looking for in automotive drivetrain performance parts," said Mark Chudacoff, company president.

About Midwest Truck & Auto Parts Inc.

The Midwest Truck and Auto Parts family of companies is proud to celebrate 70 years of providing the automotive and truck industry with the highest quality drivetrain and aftermarket parts. The Midwest Truck & Auto Parts team is committed to quality, continual improvement and customer satisfaction. This goal was confirmed when Midwest Truck & Auto Parts achieved ISO 9001:2008 certification for continuously improving our processes for consistently delivering quality products to customers.

With four strategic warehouses across the United States: in California, Texas, Georgia and Illinois, Midwest Truck & Auto Parts is ready to serve the needs of avid racing teams, off-road drivers, truck owners and automotive enthusiasts worldwide. To help serve our grown international customer base, we have a team of professionals trained in the intricacies of export documentation allowing for swift customs clearance and expedited shipping. From full container load shipments to LCL shipments to courier parcels, Midwest Truck has the expertise!

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Online Web 2.0 Version

You can read the online version of this press release [here](#).