

Coca-Cola Director, OSU Vice President and Microsoft Exec Will Speak to Young Professionals at SAE World Congress

SAE International will offer young engineers the chance to hear from three industry leading professionals during the Young Professional Activities at the SAE 2016 World Congress.

WARRENDALE, Pa. ([PRWEB](#)) March 14, 2016 -- SAE International will offer young engineers the chance to hear from three industry leading professionals during the Young Professional Activities at the [SAE 2016 World Congress](#).

The SAE 2016 World Congress will be held April 12-14 at Cobo Center in Detroit. Executive Leadership is provided by Toyota; Tier One Strategic Partner for the event is AISIN.

Keynote speaker for the Young Professionals Luncheon will be:

- Felicia Turrentine Wasson, Director, Public Affairs & Communication for The Coca-Cola Company, North America Group.

“Whose Career is it Anyway?”

Tuesday, April 12 – 11:30 a.m.- 1 p.m.

Two career development sessions will be held, with question and answers following each presentation. Young professionals will have the opportunity to not only hear from leading executives and other young professionals in the automotive industry, but they will also have the opportunity to express their own opinions and ideas surrounding leadership. These include:

- Carla Bailo, Vice President of Automotive, SAE International, Assistant Vice President of Mobility Research & Business Development, The Ohio State University

“Can you hear me now? Exploring Corporate, Geographic & Demographic Culture Communication”

Wednesday, April 13 – 9:15-10:30 a.m.

- David Coe, Director of Technical Strategy, Automotive, Microsoft

“The New PII: Partnership, Influencers and Innovators”

Wednesday, April 13 – 10:30-11:30 am

The SAE 2016 World Congress also features a “YP Lounge,” sponsored by GM. The YP Lounge will be located centrally in front of the SAE Tech Hub within the Innovator's Only Exhibition (Booth #631). YP Lounge hours are: Tuesday, April 12 - 10:00 a.m. - 6:30 p.m.; Wednesday, April 13 - 10:00 a.m. - 6:00 p.m.; and Thursday, April 14 - 10:00 a.m. - 6:00 p.m.

Click here for updated [information](#) about the Young Professional Program.

SAE International is a global association committed to being the ultimate knowledge source for the engineering profession. By uniting over 128,000 engineers and technical experts, we drive knowledge and expertise across a broad spectrum of industries. We act on two priorities: encouraging a lifetime of learning for mobility engineering professionals and setting the standards for industry engineering. We strive for a better world through the work of our philanthropic SAE Foundation, including programs like A World in Motion® and the



Collegiate Design Series™.

www.sae.org



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