



Lazydays RV Partners With Runaway Country Music Festival as Exclusive RV Dealership Sponsor

The RV Authority joins thousands of RVers in Kissimmee for Florida's largest gathering of country music stars

TAMPA, Fla. ([PRWEB](#)) March 10, 2016 -- [Lazydays](#), The RV Authority and world's largest RV dealership, has partnered with the [Runaway Country Music Festival](#) for their 6th annual multi-day concert event. Billed as the largest gathering of country music stars in Florida, the three-day festival will take place March 18-20, 2016, at the Osceola Heritage Park in Kissimmee. An estimated 60,000 attendees will enjoy live performances by Kenny Chesney, Jake Owen, Eric Church and Old Dominion among many other popular country music acts.

Beyond the main open-air stage and viewing areas, the Runaway Country Music Festival will feature indoor and outdoor entertainment areas plus dozens of bars, food choices, shops and vendors. In addition, Runaway Country Camping offers 1,200 RV campsites and more than 400 tent sites located on and adjacent to the festival grounds.

As the exclusive RV dealership sponsor of the music fest, Lazydays will have on-site signage throughout the event, and several new units from the [Tampa RV dealership](#) will be displayed on the festival grounds. Attendees can visit the Lazydays exhibitor booth to speak with sales consultants and learn more about [RVs for sale](#), accessories, RV service and repairs, or the Lazydays RV Resort, which is located less than 1.5 hours from the festival grounds.

“We are thrilled to welcome Lazydays as the official RV sponsor of Runaway Country,” said Gary McCann, Executive Producer of the music fest. “Camping is a huge part of the festival experience. Whether arriving in a mini towable or the largest luxury motor home, there is no better way to enjoy country music's biggest stars and the festival event. Lazydays is an amazing partner, providing music fans with the largest selection of RVs in the nation.”

“All of us at Lazydays are excited to be part of Runaway Country Music Festival's annual gathering of country music fans and RVers; it's a perfect fit for our brand,” said John Lebbad, Chief Marketing Officer for Lazydays. “Not only do attendees get to enjoy an outstanding lineup of country music stars, but they have the opportunity to connect with fellow RVers.”

About Lazydays

Lazydays®, founded in 1976, is the world's largest RV dealership. Based on 126 acres outside Tampa, FL since 1996, Lazydays also has dealerships located in [Tucson, AZ](#) as well as three dealerships located in Loveland, Aurora and Longmont, CO.

Lazydays RV Accessories & More offers more than 20,000 accessories online for your shopping convenience. Shop online or visit one of our store locations in Florida, Arizona and Colorado. Lazydays has the largest selection of RV brands in the nation featuring more than 2,500 new and pre-owned RVs, over 300 service bays and two on-site campgrounds with over 700 RV campsites.

Lazydays has built its reputation on providing an outstanding customer experience with exceptional service and product expertise, and as a place to rest and recharge with other RVers. More than a quarter million RVers and



their families visit Lazydays every year, making it their “home away from home.” Lazydays has been recognized as a “Top 50 RV Dealer” by RV Business and as one of Tampa Bay’s “Top Work Places.” The Lazydays Employee Foundation, supported by payroll contributions from more than 60% of Lazydays’ employees, has contributed more than one million dollars to make many historic changes for at-risk children in the Tampa Bay and Tucson communities.

For most people, Lazydays isn't just the beginning of their journey; it's very much a part of their ride. To learn more, visit www.lazydays.com.

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