

4 Wheel Parts Revved Up for The Mint 400 Off-Road Race

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Compton, California ([PRWEB](#)) March 08, 2016 -- Las Vegas is geared up for the Polaris Mint 400 off-road race presented by BFGoodrich Tires this weekend and [4 Wheel Parts](#) is revved up for an exciting week of activities as an official sponsor. President and CEO, Greg Adler will represent Team 4 Wheel Parts in the grueling “Great American Off-Road Race” on the outskirts of Sin City as he campaigns his Unlimited Ultra4 car in the competition.

The festivities kick off on Wednesday at 12:45 p.m. with the 4 Wheel Parts Vehicle Parade, as many of the race entrants including Adler’s Ultra4, will bring the thunder of over 75,000 horsepower down the famed Las Vegas Strip to Fremont Street. The green flag drops on the race itself on March 12 and features a field of over 350 of desert racing’s most prominent competitors.

The [Mint 400](#) has built a reputation for attracting thousands of enthusiasts to Las Vegas to join the hundreds of race participants, creating what has become the greatest spectacle in American off-road racing. For the drivers and teams, the weeklong event culminates in a desert battle where the attrition rate makes merely finishing the first step on the way to capturing one of the many coveted class victories.

For Greg Adler, an experienced desert and short course competitor who raced in the Mint early in his off-road career, this Mint 400 represents his return to the desert as he brings his four-wheel drive Ultra4, purpose-built machine, normally reserved for King of the Hammers duty, to the open desert environment.

“We are proud to be a part of The Mint 400 and its tradition for being a very special event for racers and fans alike,” said Adler. “Beyond our support of the weeklong activities, we are looking forward to seeing what we can do in our Ultra4 car. It’s a rough course and this car has been built to take on anything that’s thrown at it. It’s going to be a lot of fun.”

4 Wheel Parts is returning to sponsor the Mint 400 Vehicle Parade for the fourth consecutive year. The 4 Wheel Parts Vehicle Parade down the world renowned Las Vegas Strip, will showcase some of the toughest off-road vehicles on the planet with a procession spanning 10 miles. Grand Marshal and off-road legend Rod Hall will lead the immense group of racecars past the Las Vegas crowds eager to catch a glimpse of their favorites.

Time trials will be at 11 a.m. on Thursday, March 10 and teams competing in the Mint 400’s Pit Crew Challenge sponsored by Method Race Wheels will have a chance to qualify and contend in the finals on Thursday night at 7:30 p.m. On Saturday, the Limited Race starts at 6 a.m. with the Unlimited class racing at 12:30 p.m. The Awards Brunch at the Golden Nugget Hotel is slated to happen at 11 a.m. Sunday.

About the Mint 400

The Mint 400 began in 1967 and has established itself as a classic 400-mile battle between the world’s premier off-road racers. In 1988, after the Mint Hotel was sold, the race took a 20-year sabbatical until 2008 when it

was restarted. Actor/director Steve McQueen, astronaut Gordon Cooper and power boat champion Bill Muncy number among the luminaries who have competed in past races.

About 4 Wheel Parts

4 Wheel Parts is the global leader in truck, Jeep, SUV and off-road performance products. With 74 locations across the U.S. and Canada and growing, 4 Wheel Parts Service Centers install all the products they sell. Maintaining the nation's largest inventory of off-road tires, [bumper guards](#), lift kits, and [truck bed extenders](#), 4 Wheel Parts serves customers across the country and around the globe. Life is Better Off-Road™. Visit them at 4wheelparts.com or call toll-free 877-474-4821.



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