

Gentle Giant Moving Company Continues Nationwide Expansion with New Florida Location

Award-Winning Local and Interstate Moving and Storage Company Establishes Base of Operation in Florida and Appoints Regional Manager of Sales and Operations

Miami, Florida ([PRWEB](#)) March 09, 2016 -- Gentle Giant Moving and Storage Company, an award winning local and [long distance moving](#) and storage company based in Massachusetts with locations in 10 additional states across the country, today announced that it has established a central hub for its Florida moving operations with a new location in Fort Lauderdale. By opening a Florida office strategically located near key residential neighborhoods including Boca Raton and Miami, Gentle Giant will be able to bring its high quality [moving services](#) to an even larger group of people looking to hire customer service focused professionals for their local or long distance relocation needs.

Local operations and aspects of sales and marketing will be handled by recently-appointed Regional Manager Zach Moyer, a highly trained and experienced Giant who has shown exceptional leadership and management skills throughout his years with the company. In the coming months Gentle Giant expects its roster of employees in the region to grow considerably so that it can handle the increase in demand that occurs in the summer and continues throughout the fall. Since expanding operations outside of New England in 2005, Gentle Giant has continued to grow nationwide, opening an average of one regional moving and storage office every year, and earning more than a quarter of its revenue from outside the New England market.

“At Gentle Giant, our two main priorities are providing a superb work environment for our Giants and creating customers for life across the country,” said Gentle Giant Founder and CEO Larry O’Toole. “Our new Florida location is an exciting opportunity for the company to show a whole new community what makes us special and to enable the company to keep thriving for years to come.”

Now in its 35th year of operation, Gentle Giant Moving Company states that pursuing a regional growth strategy by establishing itself in major US cities like Miami, Chicago, San Francisco, and others enables the company to develop its unique [interstate moving](#) business line. Unlike the vast majority of long distance movers, Gentle Giant utilizes its own employees exclusively, instead of contracting with other parties for packing, driving, and unloading. Each Gentle Giant office location provides a channel for promoting and fulfilling long distance moving services. By broadening its geographic reach, Gentle Giant hopes to help support and grow their Interstate Moving Operations outside of New England, where the company has a large share of the market.

About Gentle Giant Moving Company, Inc.

Founded in 1980, Boston based moving company Gentle Giant is an award winning residential and commercial mover, offering local, long distance, and international moving services. Named 2009 Independent Mover of the Year by the American Moving and Storage Association, one of the Boston Business Journal's Best Places to Work in Massachusetts in 2004, 2005, and 2006, winner of the 2006 International Torch Award for Marketplace Ethics by the Better Business Bureau, winner of the Better Business Bureau's Torch Award for Excellence in 2002, 2003, 2005 and 2008, nine-time winner of Boston Magazine's "Best of Boston," six-time winner of The Improper Bostonian's "Boston's Best Moving Company" award, twelve-time winner of the Angie's List "Super Service" award, 2007 Top Small Workplaces award from the Wall Street Journal and Winning Workplaces, and named a Healthiest Employer multiple times by the Boston Business Journal and



other Business Journals, the company's services include craning, piano moving, complete packing and unpacking services, and other related services. Gentle Giant offers storage facilities and dispatches crews from 20 offices located in California, Massachusetts, New Hampshire, New York, North Carolina, Rhode Island, Philadelphia, Virginia, Washington, DC, Chicago, and Washington State. For more information, please call (617) 661-3333 or visit www.GentleGiant.com.



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