

## **Braun Industries Announces New Ambulance Dealer**

*Spartan Fire & Emergency Apparatus, Inc. Join the Braun Family as Newest Dealership*

Van Wert, OH ([PRWEB](#)) December 19, 2015 -- Braun Industries is proud to announce the newest dealership to join the Braun family. Headquartered in Roebuck, South Carolina, Spartan Fire & Emergency Apparatus, Inc. will provide new Braun ambulance sales in North and South Carolina. They will also be a Braun Authorized Service Center, operating two service facilities in South Carolina.

Spartan Fire & Emergency Apparatus, Inc. was established in 1973 by Bob Fore. Serving as the “chief, cook, and bottle washer,” Bob represented Pierce Manufacturing, Inc. as the exclusive dealer for South Carolina. When the franchise began, there were only three Pierce fire trucks in service throughout South Carolina. Today, there are over 600. This is a testament to Bob’s hard work, the continued support from the fire service in South Carolina, and an incredible team of sales and service specialists that has grown over the years.

Now under their third generation of family-ownership, Spartan Fire and Emergency Apparatus, Inc. operates two service locations. Located in Roebuck, SC and Summerville, SC, the two service facilities are run by two service managers, one parts manager, ten service technicians, and six fully equipped service vehicles. They offer on-site repairs, in-house repairs at both facilities, preventive maintenance programs, and in stock parts. The facilities will now service all Braun ambulance models as well; three technicians recently completed a week long training session with Braun Industries.

“Ambulance sales and service is not new to Spartan,” says President of Spartan Fire & Emergency Apparatus, Inc., Robby Fore. “We have been representing a great company in Pierce for over 40 years, and during this time we also represented different ambulance manufacturers. Our interest to continue in the sales and service of ambulances is due to the opportunity to team up with a manufacturer like Braun Industries. When we were approached by Braun, it was like a no brainer for our organization to begin the process of research and preparation. During our research, the knowledge we had of Braun as being the leader in providing high quality and reliable apparatus was validated. This being the case, our leadership team all agreed that Braun is the type of manufacturer we would be proud to sell and mirrors the other products we already represent. Spartan Fire and Emergency Apparatus, Inc. is excited and prepared to support the EMS Services with Braun Industries in South Carolina and North Carolina. Our experienced staff, resources and representing such a high quality piece of equipment equates for positive opportunities in the future. ”

The dealership is eager to introduce Braun ambulances to EMS departments in the Carolinas. They are excited to share the Braun story, as another third generation family owned business with passion and experience, as well as the unique manufacturing process and construction methods of Braun ambulances. They anticipate the Liberty will be a favorite ambulance model, due to the ability to customize the module for individual department needs. They also believe the longevity and possibility to factory remount it for long term use will be important to customers.

“We are extremely excited to have Robby and his team be join our family of dealers. We seek out dealer partners that we believe have the same commitment to their customers that we do. The fact that they too are a third generation family-owned company speaks volumes about how they do business. They look to create long term relationships with their customers by offering first class products and service. We are very pleased they have chosen to represent Braun Industries in North and South Carolina, and are looking forward to working



closely with them to help grow our ambulances in the region,” says Chad Brown, Braun Industries Vice President of Sales & Marketing.

For more information on Spartan Fire & Emergency Apparatus, Inc. visit their website at [www.SpartanFire.com](http://www.SpartanFire.com) or follow them on Facebook.

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If you'd like more information about Spartan Fire & Emergency Apparatus, Inc., or to schedule an interview with Chad Brown, please call Chad at 419-232-7054 or email [ChadB\(at\)BraunAmbulances\(dot\)com](mailto:ChadB(at)BraunAmbulances(dot)com)

About Braun Industries:

Braun Industries, Inc. is a leading emergency vehicle manufacturer that has been designing and building custom ambulances that are "Built for Life" since 1972. Braun's ambulance models offer exclusive innovations such as SolidBody™ Construction, the EZ-Glide™ Sliding Door, the MasterTech™ IV Multiplex Electrical Control System, and the VitalMax™ Lighting System. Braun is a member of the National Truck and Equipment Association (NTEA), the Ambulance Manufacturers Division (AMD), and the National Fire Protection Agency (NFPA). Their 2014 lineup features eight unique ambulance models, including the Express Plus, Express, The Responder, Signature Series, Patriot, Super Chief, Chief XL, Liberty, and Express. The company is headquartered in a 105,000 square foot facility on 13 acres in Van Wert, OH.

For more information, visit [www.BraunAmbulances.com](http://www.BraunAmbulances.com).

About Spartan Fire & Emergency Apparatus:

Spartan Fire and Emergency Apparatus, Inc. is an emergency vehicle and rescue equipment dealership proudly representing Pierce Manufacturing, Inc. and Holmatro Rescue Tools in the state of South Carolina. They also represent Braun Industries in North Carolina and South Carolina. Established in 1973, they are an experienced sales and service organization focused on providing the most reliable emergency vehicles and rescue tools available followed up with unmatched customer service.

For more information, visit [www.SpartanFire.com](http://www.SpartanFire.com).



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