

Dr. Shrink, Inc.'s Road-Trip Travel Log on Facebook Raises Donation for Local Animal Shelter

Dr. Shrink, Inc.'s founder/CEO/President, Mike Stenberg and his son, Bart Stenberg (General Manager) flew to Las Vegas, Nevada where they purchased a 1990 Ford LTD Crown Victoria Country Squire Wagon. The cross-country trip home from Nevada to Michigan in their new ride became a viral sensation when it was announced via video on Dr. Shrink's Facebook page that Mike was "Road-Trippin' for a Reason" and all "likes", comments, or shares on the video or photos of their road-trip would be tallied and go towards a monetary donation to Homeward Bound (a local animal shelter in Manistee, MI).

Manistee, MI ([PRWEB](#)) December 19, 2015 -- Dr. Shrink, Inc.'s founder/CEO/President, Mike Stenberg, recently traveled both for fun and for a cause. Mike and his son, Bart Stenberg (General Manager of Dr. Shrink, Inc.) flew to Las Vegas, Nevada where they purchased a 1990 Ford LTD Crown Victoria Country Squire Wagon. Mike said the Ford Country Squire station wagon was for a 40 year period one of the best vehicles for carrying the family on daily trips and for summer vacations taken across the USA. He was happy to have found this particular Squire wagon that is totally original and only had 11,534 miles on it when they picked it up.

The cross-country trip home from Nevada to Michigan in their new ride became a viral sensation when it was announced via video on Dr. Shrink's Facebook page that Mike was "Road-Trippin' for a Reason" and all "likes", comments, or shares on the video or photos would be tallied and go towards a monetary donation to Homeward Bound (a local animal shelter in Manistee, MI). The video and photos immediately went viral; the video reached close to 5,000 people, had 99 shares, and 169 "likes". The photo album had 22 shares and 76 likes.

Mike states, "Our road trip from Las Vegas to Manistee in the 1990 Ford Country Squire was a great time—even when driving through a very long Oklahoma during the middle of the night. Highlights of the journey were the beautiful high deserts of Arizona and New Mexico, Petrified Forest National Park where they had the best fry bread tacos ever, and then when we crossed the border into Michigan signaling only 195 miles more to go."

Mike has a soft spot and big heart for all animals and pets are family at Dr. Shrink, Inc. Mike states, "It was fun and rewarding to log our travels on Facebook and see the response towards a great cause. I want to say thank you to everyone who followed us on Facebook and helped make this a very Merry Christmas for our furry friends at Homeward Bound in Manistee, MI."

The Facebook travel log response ended up raising \$450.00 which was donated by Dr. Shrink to Homeward Bound of Manistee, MI. As for the Ford Country Squire station wagon? Mike states, "I expect to keep it in the collection for many years."

Deb Green, Vice President from the Manistee County Humane Society states, "Homeward Bound greatly appreciates the fact that Dr. Shrink thought of us when they decided to do this. It is because of this kind of community support that we are able to help so many homeless pets find new homes."

Shown in the photo are two of the pups currently waiting to be adopted at Homeward Bound Animal Shelter.

Bean is on the right, a Beagle Dachshund mix and Brody is on the left, a tri-colored Corgi. They are a bonded pair who have been together 6 years and are hoping to be adopted together. Bean is currently neutered; Brody will be neutered before adoption. Both dogs are up to date on their shots. Pictured on the left is Colleen Kenny (Board of Directors of MCHS), Mike Stenberg (CEO of Dr. Shrink Inc.), and Deb Green on the right (Board of Directors of MCHS) with the Ford Country Squire station wagon behind them in its new home. Please contact Homeward Bound Animal Shelter if you are interesting in adopting these sweet dogs or any other animals. 231-723-7387 : 736 Paws Trail, Manistee, MI 49660 : www.homewardboundmanistee.org

Dr. Shrink, Inc. is a full-service, full-circle supplier of premium shrink wrap and all installation supplies and accessories. In addition to shrink wrap in sizes up to 60' wide, it also offers heat tools, adhesives, zipper access doors and venting.

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