



Search-By-Highway Campground Directory Breaks New Ground

Unique campground directory allows campers to find campgrounds by highway number.

Vernon, Canada ([PRWEB](#)) January 7, 2006 -- Highway travelers can access thousands of campgrounds and RV Parks in a format that is geared to them. Enter any USA highway number and a list of campgrounds along the route is displayed.

Among campground directories, RoadCamping.com is the only one providing information by highway number and town name. "We basically built a better mousetrap. Imagine you're driving Connecticut US #5, enter "5", click on Connecticut, and a list of campgrounds along your route is displayed," says Mile By Mile Media president, James Love.

Love says "RoadCamping.com does not charge campgrounds to list with our directory and we also have future plans to offer a low-cost print version of our directory. It's amazing what Woodall's camping directories charge campgrounds to be listed. In time, we believe we can give RVers and campers the information they need in a better format and for a fraction of the cost."

Love also plans to solicit campground owners to create highway guides for MileByMile.com. In exchange for creating a mile by mile travel guide for local highways, campground operators receive exclusive advertising on the online guide as well as other benefits. "Our program has been quite successful with Bed and Breakfast owners and given the outrageous costs of advertising in existing campground guides, we're confident that many campground owners will jump at the chance to be part of our program. We have one Bed and Breakfast owner who created several highway guides and over the past four years her bed and breakfast has been displayed over 350,000 times. Another bed and breakfast owner says that the program yields at least \$1000 in new business each year."

For additional information, contact James Love or visit <http://www.roadcamping.com>

About Company:

[Mile By Mile Media](#) produces highway travel and adventure related web sites which cater to the needs of RV owners, road trip enthusiasts, motorcyclists, and other vacation planners.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).