

C3 Returns to Austin for Third-Annual Connected Mobility Showcase on March 12

Transportation Secretary Anthony Foxx to Announce Five Finalists for the U.S. DOT Smart City Challenge. Engaging discussions among industry thought leaders on the future of mobility

Austin, TX ([PRWEB](#)) March 02, 2016 -- The [C3 Group](#) will host its third-annual [Connected Mobility Showcase](#) on Saturday, March 12, in Austin at [The Garage Bar](#). A highlight of the C3 Connected Mobility Showcase will be the announcement by Transportation Secretary Anthony Foxx of the five finalists for the U.S. DOT's [Smart City Challenge](#).

“After focusing on the connected car the past two years, for 2016 we’re expanding the scope to include how present and future technology can help improve and eventually transform transportation in cities,” said C3 Group President and leading connected mobility expert and journalist Doug Newcomb.

Mobility technology on display at the C3 Connected Mobility Showcase in Austin will include ride-sharing services, IoT technology, traffic and parking data aggregation, camera-based safety system for city buses and alternative modes of personal transport such as e-bikes.

“Austin is an ideal location to have this discussion and bring together stakeholders and technology demonstrations from across the spectrum of connected mobility,” Newcomb added. “Like many dynamic metropolitan areas, Austin is expected to continue growing rapidly but is already encumbered by traffic and other transportation issues. The C3 Connected Mobility Showcase brings together the thought leaders and technology driving change in transportation and transforming cities.”

On display at the C3 Connected Mobility Showcase will be:

- NXP’s three-story Smarter World Tour truck
- Ford’s Dynamic Shuttle ride-sharing service
- Mobileye’s Shield+ city bus technology
- Bosch e-bikes demos
- INRIX smart parking and traffic technology
- Hyundai’s latest Genesis model
- Vinli’s aftermarket connected car solutions

Thought leaders from automotive and technology will discuss a variety of topics onstage, including:

- The Intersection of Connected Mobility and Smart Cities
- Using Data to Tackle Urban Traffic
- Reducing Pedestrian-Bus Accidents Using Technology

** Members of the press can register for free at <https://www.eventbrite.com/e/2016-c3-connected-mobility-showcase-registration-21421772097> using the code MEDIA

A news conference and media reception hosted by NXP® Semiconductors takes place from 3:00 to 4:00 p.m. and will include the announcement by Secretary Anthony Foxx of the five finalists for the U.S. DOT’s Smart City Challenge and remarks by Austin Mayor Stephen Adler.



EVENT SUMMARY

WHAT: C3 Connected Mobility Showcase in Austin

DATE: Saturday, March 12, 2015

TIME: Opening news conference and media reception hosted by NXP® Semiconductors from 3:00 to 4:00 p.m. CDT; presentations from 4:00 to 5:00 p.m. CDT; Guided tours from 5:00 to 6:00 p.m.

LOCATION: [The Garage Bar](#) at 503 Colorado Street, five blocks from the Austin Convention Center.

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About The C3 Group:

The C3 Group focuses on advocating the role of technology in advancing the modernization of transportation. Our summits, thought leader events and showcases are industry leading and recognized broadly by key stakeholders and solutions providers alike. Beyond programming, The C3 Group brings a combination of editorial content and focused consulting services to the companies and organizations involved in the global technology and transportation markets. For more information on the C3 Group please visit www.cthreegroup.com.



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Online Web 2.0 Version

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