

## **Acclaimed Futurist and DC Political Insider to Lead Annual Meeting Seminars**

*Global futurist [Jack Uldrich](#) is addressing the Recreational Vehicle Industry Assoc (RVIA), in Dove Mountain Resort, AZ. Uldrich will join Neil Newhouse speaking on the topic of future-proofing the industry.*

Phoenix, AZ ([PRWEB](#)) March 01, 2016 -- Today the Recreational Vehicle Industry Association annual meeting attendees in Arizona will get an early look at “The Big AHA” by Jack Uldrich and an inside look at tonight’s potential political “oh no’s” by Neil Newhouse.

In what is sure to be an enlightening and educational 11 a.m. – 12 noon session, acclaimed global futurist Jack Uldrich will share the content from his forthcoming book, *The Big AHA: How to Future-Proof Yourself Against Tomorrow’s Twelve Transformational Trends, Today*.

Uldrich will begin by making his RVIA audience aware of the [ten trends](#) transforming the business world of tomorrow, including the Internet of Things and 3D manufacturing, self-driving vehicles, robotics, advanced batteries, fuel cell technology and nanomaterials. Next, he will explain why a healthy dose of humility is essential in contemplating the future; and will conclude by identifying a series of concrete actions leaders in the RV business can take today in order to future-proof themselves and their businesses against “the tides of tomorrow.”

Uldrich is the best-selling, award-winning author of 11 books, including *Foresight 2020: A Futurist Explores the Trends Transforming Tomorrow*. He is a frequent guest on major media outlets, including CNN, CNBC, and NPR, and an ongoing contributor on emerging technologies and future trends for publications such as the Wall Street Journal, Forbes, WIRED, and BusinessWeek.

Following the lunch break, DC pollster and political strategist Neil Newhouse will share with RVIA his views on which of the presidential candidates will receive their just desserts tonight following "Super Tuesday" when voters across 15 states, will be marking their primary ballots.

Both speakers are certain to delight and entertain the RVIA crowd.

For more information on the event or Jack Uldrich's speaking availability visit his [website](#).



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