



Cox Communications, Orange County Takes It to the Streets with Atomic Outdoor Media

Atomic Outdoor Media has announced that it will provide Truckside Advertising for Cox Communications, Orange County, Calif.

([PRWEB](#)) August 29, 2001 -- John Kubota
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Irvine, CA-- August 20, 2001 -- Atomic Outdoor Media, Inc. has announced that it will provide Truckside Advertising for Cox Communications, Orange County, Calif. (www.cox.com/oc)

Cox technology encompasses an unprecedented range of cutting edge services - from Cox Digital Cable, High-Speed Internet access to advanced digital local and long distance telephone. The Orange County, Calif., operation made history in 1997, becoming the nation's first cable system to deliver all of these services via a single broadband network.

Atomic Outdoor Media provides truckside advertising in the Western United States, Hawaii and other select markets. Their trucks are uniquely positioned to draw the advertiser's message via Attention Getting Digital Graphics At the point of sale instead of Near the point of sale, such as Major grocery store, drug store and mass merchandising chains. And, a perfect alternative where billboards and city bus transit advertising are not available.

Atomic also sells advertising space on 32,000 bus benches located throughout California, from Oakland to Sacramento to Los Angeles to San Diego-- virtually all the available inventory in the state.

For more information and samples of their work, visit Atomic Outdoor Media's site at <http://www.atomicoutdoor.com> or call them at 877-923-2668.



Contact Information

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Online Web 2.0 Version

You can read the online version of this press release [here](#).