



News On Wheels moves into the 21st century

News On Wheels unveils its new e-commerce functionality (www.newsonwheels.com). This e-commerce solution was developed by Louisiana-based E-commerce Service Providers -ESP (www.lesp.com).

NEW ORLEANS, La., (PRWEB) October 21, 2001 -commerce functionality (www.newsonwheels.com). This e-commerce solution was developed by Louisiana-based E-commerce Service Providers -ESP (www.lesp.com).

NewsOnWheels.com re-evaluated its current method of receiving advertisements and felt they needed to provide a more customer-friendly method. With the evolution of the Internet and how it can simplify a company's operations, News On Wheels decided to integrate e-commerce into their site. This integration allows their customers to place advertisements, including both digital photos and ad copy, to sell their vehicles or boats online in real time. This new technology has streamlined the company's processes and gives customers the ability to manage their advertisement totally.

"When we realized how much e-commerce could simplify our processes, we immediately engaged ESP to make this happen," explains I. Karl Mysing, general manager for News On Wheels. "This technology has truly improved our operations and it has been so successful that there are discussions to roll this out nationwide. E-commerce has saved our company a great deal in operating expenses."

ESP designs, develops and integrates complete e-commerce solutions that include electronic order taking, online bill payment, administrative back-office, secure payment processing and online marketing services.

-About E-commerce Service Providers, LLC.-

E-commerce Service Providers (ESP) is an end-to-end e-commerce service provider based in New Orleans. ESP concentrates on providing turnkey e-commerce solutions for businesses of all scales. Services include e-commerce configuration and design, hosting and online marketing. The e-commerce solutions are designed to support a wide array of applications. For more information about ESP, log on to www.lesp.com or call 504.818.1ESP (1377).

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Online Web 2.0 Version

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