

QuikQ's Fuel Purchase System Utilized by Reliable Carriers

QuikQ Fuel Purchase System and RFID tags in heavy duty trucks saves professional truck drivers time at the pump

Franklin, TN ([PRWEB](#)) February 25, 2016 -- QuikQ, the leading provider of a cardless direct fuel connection between truck stop point-of-sale (POS) and motor carrier enterprise systems, today announced that Reliable Carriers Inc is using its Fuel Purchase System (FPS) to streamline the fueling process for its drivers.

“We’re using the QuikQ Fuel Purchase System at Love’s Travel Stops on all of our company tractors,” said David Patterson, vice president – partner at Reliable Carriers. “We buy about 95 percent of our fuel at Love’s locations and FPS speeds up fueling for our drivers and gives us comfort knowing that fuel is being dispensed to a tractor with a validated RFID tag. We also benefit because data on fuel purchases made with FPS is available to us through an integration that QuikQ enabled with our Prophecy Transportation Management System software. FPS is a great solution and its reporting capabilities are exceptional.”

Reliable Carriers, based in Manchester, Tennessee, is a 48 state, irregular route contract carrier. Founded in 1981, the company hauls dry freight in high cube and specialized Ultra Cube trailers using 115 company owned tractors.

More than 350 Love’s Travel Stops locations in 40 states are equipped with the QuikQ Fuel Purchase System, a direct connection between point-of-sale (POS) and motor carrier enterprise systems. For Reliable Carriers, RFID tags on tractors activate FPS-enabled fuel pumps at specially equipped lanes at the Love’s facilities. Drivers verify the information with a code, saving time in authorizing the fueling transaction.

“With our Fuel Purchase System, Reliable Carriers is able to provide an easier fueling process for its drivers,” said Ernie Betancourt, president of QuikQ. “At Love’s Travel Stops, it is saving them valuable time when initiating and completing a fueling transaction. At the same time, FPS is set up to give the carrier the information it needs to more effectively manage fuel purchasing.”

About QuikQ

A privately held software development company based in Franklin, Tennessee, QuikQ creates and develops innovative fuel transaction processing solutions for motor carriers and truck stops. Redefining the entire fueling process, the QuikQ Fuel Purchase System (FPS) is the first fuel transaction software that is designed to manage the entire fuel transaction through real-time direct “carrier to truck stop” connectivity. QuikQ’s RFID-based fueling system is currently being installed at truck stops nationwide and is being adopted by a growing number of motor carriers. For more information, visit www.quikq.com.



Contact Information

Susan Fall

LaunchIt Public Relations

<http://www.LaunchItPR.com>

+1 (858) 490-1050

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