

ESCORT Opens CES Week at CEA Unveiled New Product Show with Bluetooth®-equipped Radar Detectors and App Updates

New Detectors Link Award-winning ESCORT Live™ Social App

Las Vegas, NV (<u>PRWEB</u>) January 02, 2015 -- ESCORT Inc. (<u>ESCORTradar.com</u>), designer and manufacturer of the world's best performing radar and laser detectors, is exhibiting the new PASSPORT® and PASSPORT Max2TM radar detectors at the 2015 CES Unveiled New Product Show this weekend ahead of next week's CES Show.

The new Bluetooth®-equipped detectors are designed to easily accommodate connection to the highly awarded ESCORT LiveTM ticket protection app.

ESCORT will also debut the addition of Air Patrol and Intelligent Speed Traps to its award-winning social app Escort LiveTM. The new Air Patrol feature alerts drivers to known areas enforced by aircraft and Intelligent Speed Trap alerts to enforcement locations by level of historical activity and critically.

Media and press are encouraged to attend the CES Unveiled Show on Sunday afternoon, Jan 4, 4-7 PM at the Mandalay Bay Hotel and Casino, Level 3, South Seas Ballroom C.

ESCORT will also exhibit at the CES Show (Tue-Fri, Jan 6-9, LVCC North Hall, Booth 1221) and is encouraging media and press to attend their official ESCORT CES press conference (Tuesday, Jan 6, 10:30 AM, Venetian Level 1, Galileo Ballroom 905). Key topics include the new PASSPORT®, PASSPORT Max2TM and ESCORT LiveTM app updates. Press conference attendees will be eligible for prizes including a new PASSPORT Max2TM Bluetooth-equipped radar detector and a GoPro Hero4+ cam.

ESCORT's full CES Week event schedule includes:

- Sun Jan 4, 4-7 PM, CES UNVEILED, Mandalay Bay, Level 3, South Seas Ballroom C
- Mon Jan 5, 7-10:30 PM, Pepcom Digital Experience, Mirage Hotel & Digital Experience, Digital Experience, Mirage Hotel & Digital Experience, Digital Experi
- Tue-Fri, Jan 6-9, ESCORT CES Show exhibit, LVCC North Hall, Booth 1221
- Tue Jan 6, 10:30 AM, Official CES Press Conference, Venetian Hotel & Casino, Galileo 905
- Tue, Jan 6, 6-10 PM, Showstoppers @ CES 2015, Wynn Hotel & Casino, Lafite Ballroom

For more information on the new PASSPORT Max2[™] radar detector and the ESCORT Live[™] ticket protection app, visit the ESCORT booth (LVCC North Hall, # 1221), see <u>ESCORT on YouTube</u>, ESCORTradar.com or, call the company direct at 800.433.3487.

About ESCORT Inc.

ESCORT is the leading manufacturer of high-performance radar and laser detectors and the patented ESCORT LiveTM real-time ticket protection network. ESCORT manufactures products under the ESCORT, PASSPORT, Max, REDLINE, SOLO, Pro and BELTRONICS brands. The company is headquartered in West Chester, Ohio, with its principal manufacturing facility located in Mississauga, Ontario, Canada. Additional information about Escort. Inc. is available at Escortradar.com.

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