

Breaking The Mold

Pittsburgh, Pennsylvania, --January 5, 2002-- A Pittsburgh based company is formed that breaks the mold of traditional motor clubs. A Cranberry township man forms his own company in order to give people what they can't get from traditional motor clubs, like Triple A and Allstate.

([PRWEB](#)) January 4, 2002 -- Louis DiMaria founder and president of Road Rescue USA says all motor clubs work on the same principal as insurance, you pay an annual premium to the club and if you break down the club arranges and pays for the tow. In essence what you the member are doing is paying fifty to one hundred dollars a year as a premium to insure you for a road service or tow that costs from twenty five to two hundred dollars the average being around fifty dollars. Most people in the country have this type of plan. The main feature of this plan is the peace of mind of knowing that if you break down in some far off unfamiliar area that you have a number that you can call and someone will come to your rescue.

Lou thought, well all I want is the peace of mind. I don't want to pay for insurance too. The insurance part of the plan costs too much money for the amount a tow or road service would cost. Who wants to pay fifty or seventy five dollars to cover themselves in the event they might some day need a jump-start that costs thirty-five dollars. That would be the equivalent of paying four thousand or more for auto insurance. If you only break down once every three years like most Americans you have paid upwards of two hundred and twenty five dollars for that flat tire repair. Lou also noted that many auto insurance companies have towing reimbursement built into the policy or it can be added for around ten dollars a year.

How much should it cost if you just want peace of mind. Well to have twenty four hour phone operators, and a network of tow truck operators that will be on call twenty four seven, that's got to be expensive. Well he did some research and discovered it is feasible. So he started a company "Road Rescue USA" and today he sells a membership that everyone can afford at only 10.95 for a single member 14.95 for a family. The membership includes twenty four hour seven-day a week dispatch of emergency road service anywhere in the United States and Canada. Road service could be a jump-start or flat tire repair or a tow to the repair shop.

Membership also includes locksmith service or if you run out of gas. "As a member of Road Rescue USA you would have access to over 16,000 service providers and receive from our providers the same discounts and fast courteous service they give other motor clubs" Lou said. One main concern most people expressed was they don't always have cash to pay a tower on site. Many Road rescue USA providers will accept checks from our members, and most businesses today accept most major credit cards as well.

Anyone interested in joining can check them out on the web at www.roadrescueusa.com or you can call 866-2-SAVEUSA and an operator will answer any questions you may have.



Contact Information

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