

## **Texas license plate message ALAMO, to be sold at auction by MyPlates.com!**

*The rights to display the historical Texas word ALAMO on a license plate is being offered for sale from MyPlates.com via an online auction. All proceeds from this auction will benefit the state of Texas and the Alamo Endowment.*

Austin, TX ([PRWEB](#)) February 22, 2016 -- Remember the Alamo!

22 February 2016 (Austin, TX) – Words that stir the heart of Texans, and people around the world. On February 23, 1836 the siege and battle famous for its heroism and sacrifice began, culminating with the mission falling early on the morning of March 6th, just days after the Republic of Texas declared its independence. Thirteen days of glory.

The ideals fought for at the Alamo resonate loudly still today in the Lone Star State. To celebrate Texas Independence Day and in honor of the 180th anniversary of the battle, My Plates is releasing for auction the one, and only, plate message ALAMO.

The auction for ALAMO will open February 23, 2016 at 8am and close on March 6th at 8pm. Proceeds from the auction sale will benefit both the Alamo Endowment Fund and the state General Revenue Fund, therefore benefitting this cherished shrine of Texas liberty, and all the citizens of the State of Texas.

Unlike other Texas license plates, plates sold by My Plates at auction are legally transferable. The plate owner then has the right to sell the plate message to another person with the same ongoing rights, or gift it to a family member or friend. Transferability also means these plates could make great investments. This may be your only chance to own the ALAMO plate message.

Will you remember the ALAMO?

To find out more information about the Alamo plate auction, simply visit My Plates home page or visit [www.myplates.com/auction](http://www.myplates.com/auction).

About the Alamo:

Reference: <http://www.thealamo.org/history/the-1836-battle/index.html>

On February 23, 1836, the arrival of General Antonio López de Santa Anna's army outside San Antonio nearly caught them by surprise. Undaunted, the Texians and Tejanos prepared to defend the Alamo together. The defenders held out for 13 days against Santa Anna's army.

William B. Travis, the commander of the Alamo sent forth couriers carrying pleas for help to communities in Texas. On the eighth day of the siege, a band of 32 volunteers from Gonzales arrived, bringing the number of defenders to nearly two hundred. Legend holds that with the possibility of additional help fading, Colonel Travis drew a line on the ground and asked any man willing to stay and fight to step over — all except one did.

As the defenders saw it, the Alamo was the key to the defense of Texas, and they were ready to give their lives rather than surrender their position to General Santa Anna. Among the Alamo's garrison were Jim Bowie, renowned knife fighter, and David Crockett, famed frontiersman and former congressman from Tennessee.

The final assault came before daybreak on the morning of March 6, 1836, as columns of Mexican soldiers emerged from the predawn darkness and headed for the Alamo's walls. Cannon and small arms fire from inside the Alamo beat back several attacks. Regrouping, the Mexicans scaled the walls and rushed into the compound.

Once inside, they turned a captured cannon on the Long Barrack and church, blasting open the barricaded doors. The desperate struggle continued until the defenders were overwhelmed. By sunrise, the battle had ended and Santa Anna entered the Alamo compound to survey the scene of his victory. While the facts surrounding the siege of the Alamo continue to be debated, there is no doubt about what the battle has come to symbolize. People worldwide continue to remember the Alamo as a heroic struggle against impossible odds — a place where men made the ultimate sacrifice for freedom. For this reason, the Alamo remains hallowed ground and the Shrine of Texas Liberty.

**Alamo Endowment:** Alamo Endowment, a private, nonprofit Texas corporation organized for charitable and educational purposes. It assists the General Land Office in the preservation, management, education, maintenance, operation and restoration of the Alamo Mission Complex.

My Plates designs and markets new specialty license plates as a vendor for the Texas Department of Motor Vehicles. Texans have bought more than 260,000 My Plates since November 2009, putting more than \$37M in the state general revenue fund. My Plates' goal is to create a long-term, mutually beneficial relationship designed to maximize revenues for the state through the sale of My Plates specialty plates. [www.myplates.com](http://www.myplates.com).

The Texas Department of Motor Vehicles (TxDMV) serves protects and advances the citizens and industries in the state with quality motor vehicle related services. For every \$1 it spends, the TxDMV returns \$11 to the state. Each year the agency registers nearly 24 million vehicles; issues more than 7 million vehicle titles; licenses more than 38,000 motor vehicle dealers and distributors; credentials nearly 60,000 motor carriers; issues more than 800,000 oversize/overweight permits; investigates more than 15,000 complaints against dealers and motor carriers; and awards grants to law enforcement agencies to reduce vehicle burglaries and thefts. Learn more at [www.TxDmv.gov](http://www.TxDmv.gov).



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