

Link Manufacturing Announces Management Team Promotions

Strategic roles will better serve OEM customers

Sioux Center, Iowa ([PRWEB](#)) February 23, 2016 -- In a move to better align with the needs and expectations of its OEM customers, [Link Manufacturing, Ltd.](#) has announced the promotion of four individuals into new strategic positions. With these promotions Link Manufacturing is better positioned to help its OEM customer base meet their overall business objectives by collaborating on developmental projects and streamlining processes that improve commercial vehicle efficiency and enhance driver comfort.

Jim Huls has been promoted to Executive Vice President and COO from Vice President and General Manager. Huls carries into his new role more than two decades of experience within Link and provides keen insight into product development, manufacturing, and operational process improvements.

Bill Ott has been promoted to Vice President of Engineering from Director of Engineering. He brings 25 years of expertise in competitive manufacturing to his new position. His strong track record with strategic initiatives at Link will guide him as he undertakes his additional responsibilities aimed at building the company's collaborative engineering approach.

Michael Hof has been promoted to Vice President of Sales and Marketing from Director of Sales and Marketing. Hof is an accomplished executive with extensive sales, marketing and business development skills accrued over a 20-year leadership career with global organizations. The new role will allow Hof to focus on strategic global growth, expansion into new markets and development of the company's marketing efforts.

Jeff Nibbelink has been promoted to Director of Product Engineering from Engineering Group Manager. Nibbelink joined the Link team in 1992, and as director will lead the company's continuous efforts to advance product innovation, quality and reliability across Link product lines.

Dean Koele has been promoted to Director of Information Technology from IT Manager. Koele has overseen the information technology functions at Link for 9 years. In his new role, Dean will focus on improving technology and communication infrastructure; assuring all of Link's locations have access to current information and communications tools so the company can remain highly responsive to customers' needs.

“We are proud to recognize these individuals' invaluable contributions to Link Manufacturing and their tireless dedication to our customers' success,” said Dennis Michels, President and CEO. “Our industry-leading talent is driven to outperform and these strategic roles will allow us to better serve our global customers with Link's heavy duty truck suspensions, lift axles and cab suspension products.”

About Link Manufacturing, Ltd

Link® develops and manufactures a variety of suspension systems, lift axles and accessory products specially engineered to address the unique needs of commercial vehicles and equipment. For over 35 years, Link has been driven to outperform as the Worldwide Leader in heavy-duty truck cab air suspensions marketed under the brand name Cabmate®. Link® is an ISO 9001, ISO/TS 16949 (Quality) and ISO 14001 (EMS) certified company whose primary products include cab, chassis, and auxiliary suspensions, and accessory products designed to enhance the productivity of commercial vehicles. For more information, visit www.linkmfg.com

**Contact Information****Jeron Udean**

Strother Communications Group

+1 (612) 288-2414

Greg Elliott

Link Manufacturing

<http://www.linkmfg.com/>

712-722-4874

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