

DealerPeople Offers Assistance to Dealerships Coping with Attrition Problems

New Site Gives Dealers Resources to Fight Employee Turnover.

Orange County, CA (<u>PRWEB</u>) February 23, 2016 -- DealerPeople, Inc., located in Irvine, California, is launching, on February 24, 2016, dealerpeople.com, a free dedicated job board exclusively for automotive dealerships and candidates seeking a career within the automotive dealership industry.

Dealers traditionally experience over 35% turnover in their workforce annually and the cost of recruiting training and retaining qualified candidates greatly impacts their economic performance. Now, through the exclusive DealerPeople website, dealers have their own unique portal to post their job openings in eight dealer-specific categories, search and review video resumes, rate and screen applicants, contact qualified candidates, and manage the entire hiring process —all at no charge.

By aggregating potential job openings into an easy to use central hub, DealerPeople makes it easy for the most talented job seekers in the car business to find a fit. In addition, DealerPeople is actively recruiting new qualified job seekers to consider a career at a dealership partnering with job placement centers and agencies, expanding traditional sources of applicants for dealers.

Future plans for the site include providing training and tools to enhance the performance of dealer people.

Dealers can call 800.459.3933, toll free, to set up a free five-minute tour of the platform.



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Online Web 2.0 Version

You can read the online version of this press release here.