

Continental Van Lines Sponsors Cancer for College's Event, Taste to Educate

Seattle Moving Company Sponsors the Taste to Educate event which raised over \$50k in scholarship funds for childhood cancer survivors from the Pacific Northwest.

Seattle, WA ([PRWEB](#)) February 18, 2016 -- On January 30, 2016 at Seattle's Impact Hub, Cancer for College held its 9th annual Taste to Educate fundraising dinner, sponsored in part by Continental Van Lines, a [Seattle Moving Company](#).

[Cancer for College](#), originally founded in San Diego, California by two-time cancer survivor, Craig Pollard, is a non-profit organization that since its inception in 1994 has granted over 2.5 million in college scholarships to childhood cancer survivors across the country.

As a nationally recognized non-profit organization, CFC recognizes the financial consequence families face after paying for a child's life-saving cancer treatments. With savings depleted, there is often no money left for aspirations like a college education.

This year's [Taste to Educate](#) was hosted by Cancer for College's Pacific Northwest Director, Abby Houck. At the age of nine, Houck was diagnosed with Acute Lymphoblastic Leukemia, and remained in treatment for over two years. Despite the financial burden of treatment costs, Houck did not let go of her aspiration to attend the University of Washington in Seattle. With the financial aid provided by Cancer for College, Houck fulfilled her dream and graduated from the University of Washington in 2012. She has since dedicated her time to helping other childhood cancer survivors achieve their dreams of attending college.

Guests of the Taste to Educate fundraiser were treated to a live performance from musical group Rocky's Revival, several auction items including a signed Felix Hernandez jersey and tickets to a live comedy show performed by Will Ferrell and friends. The dinner featured a four course meal with wine pairings from Tsillan Cellars, Fielding Hills Winery, Chelan Estate Winery, and Cairdeas Winery.

In just three hours, Taste to Educate's sold-out event brought in over \$50,000 in college scholarship donations; exceeding last year's contributions by over 40%.

"We are so honored to have had the support of local companies like Continental. With their help, we are able to continue helping childhood cancer survivors take back their lives and realize their dreams of a college education," stated Houck.

This is Continental's second year partnering with Cancer for College and sponsoring their annual Taste to Educate fundraising event.



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