

New Auto Paint Retailer Launches in Houston to Help Independent Body Shop Owners Maximize Their Business Profits

Match My Color, a retail store offering automotive paint, mixing services, equipment, and education to body shop and custom paint shop owners, announced the opening of their new location in Houston at 10605 Market St., Houston, Texas. The new store will open with its' soft launch on February 15, 2016 at 8:00AM CST with a formal community grand-opening event to take place in March of 2016.

Houston, TX ([PRWEB](#)) February 17, 2016 -- Parent company, UYL Color Supply, has been committed to the Houston market for over 10 years, serving body shops both large and small as well as industrial and fleet operations. With over 50 years' experience serving customers in the Houston area, UYL Color Supply, Inc. is a family-operated, ethics-driven business that has consistently strived to make their customers the top priority.

The new store will feature both exceptional paint products from premier manufacturer, AkzoNobel, with lines including Lesonal, U-TECH, and Wanda. In addition, the store offers the advanced color-matching services that made parent company, UYL Color Supply, a go-to resource for Houston body shop owners. Premium color matching technology offerings will more accurately connect customers with the correct pigment for their needs.

“We found, with our first store under UYL Color Supply, that poor color match were a great concern with nearby body shops,” says CEO, Yen Hoang. “Simply providing the top quality products wasn't enough to meet customers' needs. It required a new level of service and commitment to accuracy to really help them keep more of their hard-earned dollars. That's what drove the launch of Match My Color. Some of our customers have saved thousands of dollars and countless labor hours by utilizing our technology and the techniques we teach them.”

This premium service has been proven to reduce repaint rates within the local industry which currently average an astonishing 40-50%, down to a more manageable 20%. The effect is greatly reduced material and labor costs for UYL and Match My Color customers in the automotive, customs, and even industrial industries who can now obtain a quality blendable match for their desired color.

For more information on Match My Color, visit MatchMyColorAuto.com or call 832.834.3419. To learn more about special offers or promotions available during the grand opening month, please contact Mitch Penney at 832.834.3419 or [mitch\(at\)matchmycolorauto\(dot\)com](mailto:mitch(at)matchmycolorauto(dot)com).

About Match My Color: Match My Color is a UYL Color Supply, Inc. brand specializing in the retail sale of automotive paint and coatings. The company specializes in providing superior color mixing services as well as automotive paint and coatings advice, education, and equipment services. Match My Color™ offers automotive, industrial, and fleet operations teams a one-stop resource for education, advice, and technical consultation that can reduce labor costs, optimize results, and improve profitability.

About UYL Color Supply: UYL Color Supply is a provider of vehicle and light industrial refinish support services and a distributor of cutting edge performance coatings. UYL Color Supply provides technical, industry, and business expertise to deliver objective guidance and improve productivity while managing



processes more effectively. The company's unparalleled products, value-added services, and training allows industry professionals to gain a competitive edge and yield strong profitability.



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