

CEI Hosting Global Fleet Safety Workshop Next Month

The CEI Group, Inc, a fleet driver management company, is hosting its first-ever Global Fleet Safety Workshop in Philadelphia, PA at the Hotel Sofitel, March 9 – 11. The workshop brings together a host of experts and global fleet managers from the U.S. and overseas to share first-hand lessons, best practices, and real-world case studies.

Trevose, PA ([PRWEB](#)) February 16, 2016 -- The CEI Group, Inc, a fleet driver management company, is hosting its first-ever Global Fleet Safety Workshop in Philadelphia, PA at the Hotel Sofitel, March 9 – 11.

The workshop offers companies with multi-national fleets a unique opportunity to learn the keys to successfully implementing a global fleet safety program. The workshop brings together a host of experts and global fleet managers from the U.S. and overseas to share first-hand lessons, best practices, and real-world case studies. Among the speakers and panelists are:

- Patrick Hekkert, CEO of VVCR Europe and Rosina Cammarota, CEO of CEPA (Brazil), who will present “Keys to Developing a Global Fleet Safety Solution with Interactive Driver Risk Assessment.”
- Eliot Feldstein, Senior Vice President of Lytx, who will discuss “Measuring Safety Program Success – Beyond ROI.”
- Erik Roelofs, Senior Assessment Scientist, Cito (Dutch Assessment Institute), presenting “The Scientific Background and Approach to Road Safety.”
- Eli Polak CEO of BAZZ (Israel), whose topic is “Answering Driver Messaging Issues.”

All fleet managers involved in global fleets are invited to attend. To reserve a place, please visit <http://www.ceinetwork.com/globalsafetyworkshop/> and complete the registration form. All meals are included, and discounted accommodations at Hotel Sofitel have been secured.

About CEI

CEI, a fleet driver management company, is a leading provider of technology-enhanced vehicle accident, driver safety and fleet risk management services. Its provider network consists of some 4,000 collision repair shops in North America, and includes nearly 1,000 truck collision repair centers. Its customers include self-insured, commercial, and institutional and government fleets, directly and through alliances with fleet leasing companies. CEI also provides vehicle direct repair program outsourcing to leading property and casualty insurance companies.

Founded in 1983, CEI has headquarters near Philadelphia, PA, and field sales offices in Trevose, PA; Tulsa, OK; Atlanta, GA; Dallas, TX and Minneapolis, MN. In 2000, CEI launched its DriverCare™ solution, which include fleet risk management, MVR ordering and compliance, on-line and behind-the-wheel driver safety training and a safety newsletter. For more information about CEI, please visit ceinetwork.com.



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