

Vehicle Buy-Back Program Provides Economical Option for 15+ Day Car Use in Europe

Auto Europe offers Travelers the Peugeot Open Europe Program with Added Flexibility

Portland, ME ([PRWEB](#)) February 16, 2016 -- [Auto Europe](#), one of the industry's first global car rental service companies, has enhanced its Peugeot Open Road program with even more flexible options for the 2016 travel season. Travelers planning to visit some of Europe's largest cities for 15 days or more will now have the option of participating in the Peugeot Open Europe program. Through this program, Peugeot agrees to buy-back vehicles once travel is completed.

This affordable program provides travelers the unique opportunity to drive a factory-new vehicle in Europe at a daily rate often lower than a traditional car rental. A starting rate with this program can be as low as \$20 per day. This buy-back program, which is similar to a lease, provides drivers peace-of-mind knowing they are behind the wheel of a safe new vehicle with 24/7 roadside assistance and zero-deductible, fully comprehensive insurance. Added benefits of these options include unlimited mileage, no European value-added taxes & airport charges and availability to drivers as young as 18. A GPS unit, as an in-vehicle option or as a portable unit, is also included in every agreement.

New for 2016 are:

- Shorter duration requirements – now only 15 days
- New vehicle models – including the Peugeot 4008 cross-over
- Flexible payment options – such as deposit only to reserve
- Additional discounts – on select makes and durations
- Expanded availability in peak travel months – including vehicles with automatic transmissions

“Many of our customers are traveling to Europe for extended stays and looking for more options of economical transportation during their visit.” states Scott Braun, Auto Europe's Chief Marketing Officer. “This program allows us to offer our customers quality vehicles with added incentives to make long-term rentals more affordable. For example, one new discount this year is 3 Free Days on rentals of 21 days or longer.”

Reservations for the summer season can now be secured with only a deposit, to learn more or to book your vehicle today visit <http://www.autoeurope.com/buyback.cfm>.

About Auto Europe

With over 60 years of experience in the rental car industry, Auto Europe specializes in helping travelers find the best car rental rates in Europe and other popular destinations around the world. Auto Europe's deep understanding of the complexities of renting cars abroad paired with their knowledgeable team of rental specialists (available 24/7) allows Auto Europe to provide travelers with the highest quality service in the industry before, during and after their rental. To find the best rate on a car rental for your next trip abroad or to learn more about renting a car in Europe visit www.autoeurope.com.



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