

Demystifying Electric Vehicles: Understanding the Complexities, Costs and Savings Potential

Vision Fleet to host online event to educate fleet management professionals about integrating plug-in vehicles into fleets

LOS ANGELES, Calif. ([PRWEB](#)) February 15, 2016 -- Vision Fleet, a full-service enabler and accelerator of plug-in vehicle adoption, will host a webinar titled “Demystifying Electric Vehicles – Understanding the Complexities, Costs and Savings Potential” for members of NAFA on Wednesday, Feb. 17, 2016, at noon EST. During the webinar, James Tillman and Kelly Helfrich of Vision Fleet will share their expert advice regarding key challenges and considerations when exploring and developing an electric vehicle (EV) program.

“Plug-in vehicles are a natural fit for fleets and can provide substantial benefits for fleet operators, but numerous constraints in financing, deploying and operating EVs have held back their adoption,” said James Tillman, director at Vision Fleet, who will co-present the webinar. “During the webinar we’ll explore ways fleet management professionals can simplify fleet EV adoption and examine strategies other fleets have used to successfully integrate plug-in vehicles.”

Part of the NAFA webinar series, this educational session will focus on light-duty electric vehicles and will specifically cover:

- The EV technology landscape and appropriate EV use cases
- Financial alternatives when deploying EVs, including total cost of ownership dynamics
- Operational considerations such as charging infrastructure, driver education, and program monitoring and reporting
- Case studies of recent fleet EV deployments.

The webinar is free for NAFA members and \$25 for non-members. For more information and to register for the webinar, visit <http://bit.ly/NAFAwebinar>. The event also will be recorded and available for on-demand viewing at <http://bit.ly/NAFAwebinar>.

Presenter Bios

James Tillman is an electric vehicle pioneer who has been driving EV adoption for the last seven years. At Vision Fleet, James focuses on optimizing and electrifying Municipal and State government fleets. Prior, James helped develop electric vehicle infrastructure in Texas and California for NRG EVgo, and he managed the City of Houston’s Fleet and Capital Improvement Program where he developed the first municipal EV carsharing program including 27 Nissan LEAFs and 15 converted PHEV Prius.

Kelly Helfrich is a Program Director for Vision Fleet where she is responsible for the development of relationships with key stakeholders, the efficient procurement and delivery of vehicles, and the on-the-ground management of project metrics that drive decision making. Prior to joining Vision Fleet, Kelly was an associate for an economic development program that connected Michigan automotive suppliers to the purchasing



pipelines of large companies within diverse industries. Formerly, Kelly consulted for a firm that specializes in strategic planning, coalition building, and change management for public organizations.

About Vision Fleet

Vision Fleet is a full-service enabler and accelerator of plug-in vehicle adoption for America's vehicle fleets. Our mission is to make it simpler and more affordable for organizations to deploy plug-in vehicles while improving their fleets' operational performance. Vision Fleet is currently leading two of the nation's largest deployments of electric vehicles in public fleets, with the City of Indianapolis and the City of Atlanta. Additionally, Vision Fleet's Evercar business provides shared electric vehicles that can be rented on a per-hour basis for use in the on-demand economy. Founded in 2013, Vision Fleet is headquartered in Los Angeles, with additional offices in Indianapolis, San Francisco, and Boulder. The executive team together brings decades of advanced fuel vehicle and fleet experience to the company's operations and client work. Vision Fleet is backed by Vision Ridge Partners, a sustainability-oriented investment firm based in Boulder, Colorado, that seeks to accelerate the transition to a low-carbon future.

For more information, please visit <http://www.VisionFleet.com>. Follow Vision Fleet on Twitter @VisionFleet_Inc.



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