



TRUCKSHARK TOUTS TILLS

Online trucking and logistics publication adds truck financing directory.

PALO ALTO, CALIF. (PRWEB) July 17, 2001 - TruckShark®, the online trucking and logistics publication, announced today that it has added a truck financing directory to its website. The new category leverages TruckShark's readership of fleet managers, logistics industry executives, owner-operators, and over-the-road drivers to bring finance companies a useful, targeted marketing medium.

TruckShark's new section is easy to navigate, with company names located one click from the home page.

To maximize download speeds, TruckShark limits graphics on its website to photos supplied by advertisers. TruckShark is available free of charge on the Internet at <http://www.truckshark.com>.

About TruckShark

TruckShark®, the online trucking and logistics publication, features ground transportation directories and classified advertising. TruckShark is available free of charge on the Internet at <http://www.truckshark.com>. TruckShark is owned by Eureka Media, Inc., a privately held corporation based in Palo Alto, California. Eureka Media also publishes HotelShark®, located at <http://www.hotelshark.com>; PlaneShark®, located at <http://www.planeshark.com>; and ShipShark, located at <http://www.shipshark.com>.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).