

## **British Customs Release Innovative New Line of UV-Resistant Motorcycle Parts**

*British Customs releases line of UV-resistant master cylinder covers designed to fit on any modern Triumph Bonneville, Thruxton, and Scrambler.*

Los Angeles, CA ([PRWEB](#)) February 11, 2016 -- In any personalized motorcycle build, the last thing anyone wants is to have their parts warp to the point of breaking. Especially when it's their brakes, and when it's just due to exposure to the elements. To counteract this common issue, British Customs has released a new line of master cylinder covers designed to fit on any modern Triumph Bonneville, Thruxton, and Scrambler.

On motorcycles, plastic master cylinder covers are the industry norm. However, over time, those plastics will warp and break due to overexposure to UV rays, potentially leaving the front brake unusable. In response to this issue, British Customs has released a new line of master cylinder covers made from a high quality, lightweight 6061 aluminum that bolt directly onto the stock master cylinder. This cost effective upgrade protects a vital part of the motorcycle from unsuspecting long-term decay, and keeps riders safe by ensuring that their master cylinder covers won't lose performance due to exposure to the elements. The covers also won't heat up excessively due to extended use in the sun, which would adversely affect the performance of the front brake. These new covers can also be quickly installed with two bolts, making installation easy for the average rider.

British Customs' new master cylinder covers are available in four finishes, including [black](#), with [retro styled fins](#), [engraved](#), or [emblazoned](#) with the same emblem that adorned Triumph motorcycles in the 50s and 60s honoring [Johnny Allen's feat](#) of setting the world motorcycle landspeed record on a Triumph Thunderbird. The emblem states "WORLD MOTORCYCLE SPEED HOLDER," and features a period-correct Triumph Thunderbird logo, being the model motorcycle engine Allen used to set the world record in 1956. Allen himself was recently featured in British Customs' Legends Series with a full profile on him honoring his life, achievements, and impactful contributions to the motorcycle community. The emblazoned master cylinder cover is also featured on the CROIG X British Customs Mad Max-themed custom motorcycle "Furiosa" being given away to raise awareness for Riders for Health, a charity dedicated to saving lives by delivering medical supplies via motorcycle to communities in need in sub-Saharan Africa.

British Customs is passionate about honoring the past and respecting the heritage of motorcycles, and wants to help like-minded motorcycle enthusiasts be able to share in their community's deep and rich history. Through their Weekend Projects, British Customs is encouraging people to relive the old days of working with their hands and bonding over shared experiences.

The master cylinder covers are part of complete appearance packages offered by British Customs designed to allow the average rider to completely transform their motorcycle's appearance in an afternoon using only common tools. Through these Weekend Projects packages, British Customs is helping riders reconnect with their community's roots by allowing them to personalize their bikes with basic tools in their own garages, just like they did in the good ol' days.

About British Customs:

British Customs is a Southern California-based lifestyle brand and designer of aftermarket motorcycle parts. They are known for making the highest quality factory-spec bolt-on parts that only require common tools and



minimal technical knowledge to install. With any of their parts upgrades, the average rider can completely customize his or her motorcycle in a weekend.



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