

## **Thousands of OffLeaseOnly Reviews Earn National Recognition for Car Buyers Customer Satisfaction**

OffLeaseOnly Proud to be Recipient of The 2016 DealerRater Consumer Satisfaction Awards. OffLeaseOnly Miami, Palm Beach & Orlando Honored with Prestigious Award.

(<u>PRWEB</u>) February 10, 2016 -- OffLeaseOnly Miami, OffLeaseOnly Palm Beach and OffLeaseOnly Orlando have earned the 2016 DealerRater Consumer Satisfaction Award, an annual recognition given to auto dealerships that deliver outstanding customer service as rated by online consumer <u>reviews</u>.

DealerRater, the car dealer review site for consumers, created the Consumer Satisfaction Award program to let online car shoppers instantly spot dealers that provide high-quality customer service.

The award is based on numbers that are nothing short of amazing. Especially considering that OffLeaseOnly started utilizing the program in June of 2014.

OffLeaseOnly Palm Beach logged an astounding 3,541 positive DealerRater reviews in the past year out of 5,657 lifetime reviews; OffLeaseOnly Orlando received 2,962 positive reviews out of 3,469 since opening November 2014 and OffLeaseOnly Miamireceived 2,955 positive reviews out of 4,590 lifetime reviews, with 98% of all reviews at each store being positive. Clearly the fact that OffLeaseOnly sells more than 3,000 used cars each month, all priced thousands below retail, certainly helps customers get excited to leave their feedback.

It's an incredible accomplishment by any account, said Michael Donovan, dealer experience advisor for DealerRater. "OffLeaseOnly is definitely a trendsetter in online reputation management," Donovan said. "OffLeaseOnly has definitely taken the right steps. Those are some big numbers! It's kind of amazing. And to see it across the whole group is definitely a rarity!"

Consumer Satisfaction Awards are given to the top 10 percent of U.S. new car dealers based on their PowerScore<sup>TM</sup>, as well as all U.S. used-car and Canadian (new and used) car dealerships that receive at least 25 annual reviews and maintain an average PowerScore<sup>TM</sup> rating of 4.0 out of 5.0.

By receiving a Consumer Satisfaction Award, OffLeaseOnly Palm Beach, Orlando and Miami are contenders for DealerRater's 2016 Dealer of the Year Award, which recognizes the top performing dealers across the U.S. and Canada.

If OffLeaseOnly wins this year, it won't be a first: Off Lease Only was a 2015 recipient of the Dealer of the Year Award for its top notch customer service.

"We'd like to congratulate OffLeaseOnly Palm Beach, OffLeaseOnly Orlando and OffLeaseOnly Miami," said DealerRater CEO Gary Tucker. "DealerRater is where car shoppers learn from their peers which dealers provide stellar customer service and a remarkable in-showroom experience. Now they can quickly identify that Off Lease Only is one of the best car dealers in the nation."

OffLeaseOnly Palm Beach, Orlando and Miami have consistently received high marks on the DealerRater website, placing OffLeaseOnly among the top used car dealerships nationwide. Online shoppers visiting the Off



Lease Only dealer pages will find a "2016 Consumer Satisfaction Award winner" badge on each of the OffLeaseOnly profiles to instantly recognize OffLeaseOnly as a high quality used car dealership.

"We are honored to receive this award. We owe our success to genuinely caring about each customers happiness before, during and after the sale, and of course saving them thousands of dollars on their used car purchase," said Off Lease Only owner Mark Fischer. "We pay close attention to all our reviews because taking care of customers is how we continue to grow our business, especially out of state business."

DealerRater features more than two million dealer reviews, which are read by more than 14 million car shoppers every year.

"Thousands of dealers across the U.S. and Canada compete every year to win our coveted Dealer of the Year award," says Tucker. "The Consumer Satisfaction Award is one way for online shoppers to instantly recognize quality customer service regardless of brand or region."

About DealerRater: Founded in 2002, DealerRater is the world's leading car dealer review website with more than two million service and sales reviews across 41,000 U.S. and Canadian dealerships, including a national network of more than 5,600 Certified Dealers.

About OffLeaseOnly is the largest volume independent used car dealer in the USA. Thousands of used cars for sale all priced thousands below retail is why OffLeaseOnly reviews are so strong. With over 100,000 happy customers worldwide, OffLeaseOnly is changing the way people buy used cars. No dealer fees, no stress of negotiating price and the largest selection of quality used cars for sale sets OffLeaseOnly apart from the rest.

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