

## **2016 HOT ROD Drag Weekend™ West March 31 - April 3, Registration Now Open**

*3 Days of racing | 2 Tracks | One Epic Weekend*

LOS ANGELES ([PRWEB](#)) February 10, 2016 -- The 2016 HOT ROD Drag Weekend™ West presented by Gear Vendors Under/Overdrive brings participating drivers to drag strips in Chandler, Ariz., and Tucson for three days of competition Thursday, March 31 through Sunday, April 3, 2016. Following a successful event last October, the second annual HOT ROD Drag Weekend™ West will feature 100+ street-legal drag-race cars for three days of quarter-mile racing and 300 miles of street driving. The car with the lowest average elapsed time over the weekend of racing is the overall winner. With many highly competitive cars already registered – double the number compared to last year – this event is guaranteed to be bigger and better than ever! Drivers interested in participating can get more information at <http://www.hotrod.com/events/drag-weekend/>

"Hot Rod Drag Week has become such an international phenomenon that we launched Drag Weekend last year so that more people could get involved," said David Freighburger, The Enthusiast Network's senior vice president of content strategy. "I'm thrilled to see the concept grow so quickly in just the second year. I'm going to come race, myself!"

### **ABOUT HOT ROD DRAG WEEKEND™ WEST:**

It's not just about clocking the quickest elapsed time on the strips; these drivers will also have to follow a specified route from city to city. The crew at HOT ROD will require photographic evidence from each entry that drivers are adhering to the prescribed route. Thus, drivers will be on the clock for three straight days and must remain alert to all rules. To make this even more of an adventure, competitors will not have the luxury of having chase vehicles, support, nor their vehicles towed or trailered. However, entrants can tow their own trailers, within HOT ROD's guidelines, but they must work alone.

### **THREE DAYS OF COMPETITION:**

The 2016 HOT ROD Drag Weekend™ West will kick off Thursday, March 31 at the Wild Horse Pass Motorsports Park in Chandler, Ariz., with registration and vehicle Tech, Test and Tune opportunities for all participants. It's here that spectators will have the first chance to check out the competition. HOT ROD Drag Weekend™ West then moves on to racing

- Race Day One: Friday, April 1 at the Wild Horse Pass Motorsports Park in Chandler, Ariz.
- Race Day Two: Saturday, April 2 at the Tucson Dragway in Tucson, Ariz.
- Race Day Three and Award Ceremony: Sunday, April 3 at the Wild Horse Pass Motorsports Park in Chandler, Ariz.

### **PARTICIPANT REGISTRATION:**

Experienced drag race drivers and enthusiasts alike are encouraged to register and join HOT ROD Drag Weekend™ West. Pre-Registration (limited to 350 participants) is now available at <https://www.raceit.com/Register/?event=35471> on a first-come, first-served basis at \$250 per vehicle for all three days, including the driver, one passenger and one goody bag. Vehicles may only compete in one class. If there are fewer than 350 entries when on-site registration concludes on Thursday, March 31 at the Wild Horse Pass Motorsports Park in Chandler, Ariz., wait-list entries present on site will be accepted. Locals interested in racing alongside the competitors can do so at each track for a daily fee of \$50, which includes an event t-shirt.



## SPECIAL FEATURES AND HIGHLIGHTS IN 2016:

The 2015 Hot Rod Drag Weekend™ brought together some of the top drag racers from across North America including Jeff Lutz, Joe Barry, Dave Schroeder and many more. Join the excitement as they continue their quest for 5-second quarter-mile runs.

## SPECTATOR INFORMATION

Admission is \$5 for Tech, Test and Tune on March 31 and \$10 for all race days (April 1-3) for ages 13 and over. Tickets will be available at each individual track.

Follow the action at HOT ROD Drag Weekend™ West on Facebook at [facebook.com/hotrodmag](https://facebook.com/hotrodmag) and Twitter using #dragweekend16. Learn more about Drag Weekend at [www.hotrod.com/events](http://www.hotrod.com/events).

## About HOT ROD Magazine

HOT ROD has been the most recognized brand in the world of high-performance cars since the iconic American magazine was founded in 1948. Today, the authoritative HOT ROD media footprint connects with more than 5 million individuals per month. The HOT ROD Network includes HOT ROD and HOT ROD Deluxe print and digital magazines; HOTROD.com andHOTRODProfessional.com; the two largest events of their kind, HOT ROD Power Tour and HOT ROD Drag Week; two monthly YouTube shows Roadkill (averaging a million-plus views per episode) and the new HOT ROD Garage; 2.2 million Facebook fans, plus multiple active Twitter and Instagram accounts; and broad licensing of HOT ROD branded products. HOT ROD is part of TEN: The Enthusiast Network and its family of enthusiast brands.

## About TEN: The Enthusiast Network

TEN: The Enthusiast Network is the world's premier network of enthusiast brands, such as MOTOR TREND, AUTOMOBILE, HOT ROD, SURFER, TRANSWORLD SKATEBOARDING, and GRINDTV. With more than 50 publications, 60 websites, 50 events, 1,000 branded products, the world's largest automotive VOD channel, and the world's largest action/adventure sports media platform, TEN inspires enthusiasts to pursue their passions. For more information, visit [enthusiastnetwork.com](http://enthusiastnetwork.com).

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## HOT ROD Drag Weekend™ contact:

Jenny Schmitz

317-716-2676

[JSchmitz\(at\)enthusiastnetwork\(dot\)com](mailto:JSchmitz@enthusiastnetwork.com)

## Media contact:

Andy Wilson, Bohlsen Group

317-602-7137

[awilson\(at\)bohlsengroup\(dot\)com](mailto:awilson@bohlsengroup.com)



**Contact Information**

**Andrea Hawman**

Bohlsen Group

+1 (317) 602-7137 Ext: 2063

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