

Law-enforcement level fleet tracking now available for businesses

With Armada Tracking, businesses can track their fleets with the speed and accuracy that used to be reserved for law enforcement.

Oklahoma City, OK (PRWEB) February 10, 2016 -- Armada Tracking is a new fleet tracking service that is built to be precise and fast enough for law enforcement to use, yet accessible for businesses who want to keep control of their vehicle fleets.

Previously fleet tracking devices were costly, difficult to install, and their accuracy and updating frequency was restricted way below what was available for military and law enforcement users. Not any more: Armada Tracking offers fleet tracking technology with the greatest precision and most frequent updates that the business tracking world has seen to date.

Armada investor Mark Vaughan has both experience in law enforcement, as a reserve deputy, and in the distribution business with Vaughan Foods. He brings both experiences together, connecting business, technology and law enforcement capabilities into Armada Tracking. Vaughan declared: "What drew me to Armada is that it makes law enforcement level accuracy and speed available to businesses. Most fleet tracking services update location anywhere from ten seconds to two minutes. In law enforcement that can mean the difference between life and death. Armada updates up to four times per second."

Ryan Jenkins, CEO of Armada Tracking, explains his motivation for creating the company: "We built Armada with the public safety market in mind. Police and first responders absolutely must know their vehicle's location at all times, there can't be holes in coverage and the location data must be hyper-accurate. Then we thought, if we can price the product competitively, then why not make it available for businesses?"

In law enforcement, accurate and up-to-date tracking can indeed save lives, but in the business world it can increase efficiency and reduce costs and malingering, saving business owners lots of money and giving them an unprecedented control over their fleet, with greater speed, accuracy and coverage than ever before.



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