



## **Autoshop Solutions CEO to Speak at O'Reilly Auto Parts Manager's Conference**

*Danny Sanchez will educate O'Reilly Auto Parts Shop Owners and Managers on increasing Internet web presence to bring in new customers and boost profits*

APEX, N.C. ([PRWEB](#)) February 03, 2016 -- Danny Sanchez, Autoshop Solutions' Chief Executive Officer (CEO), will speak at the O'Reilly Auto Parts Manager's Conference, which will be held in St. Louis, at the St. Louis Convention center on February 4-6. The O'Reilly Auto Parts Manager's Conference is providing a day of training for shops in the greater St. Louis Area and Sanchez's class, "Targeting Customers Online," will begin at 1:30 p.m. on Saturday, February 6.

"I am thrilled to attend the O'Reilly Auto Parts Manager's Conference and speak to shop owners as well as O'Reilly team members in person," states Sanchez. "Many businesses have websites but are still unaware of how to capture customers online and convert those online visitors, into cars in the bays. My goal is to educate on the importance of Internet marketing for the growth and future of their businesses."

Sanchez's class, "Targeting Customers Online" will introduce concrete strategies that increase online visibility and drive website traffic from qualified visitors to bring customers into the shop and grow business. This is the second year Autoshop Solutions will have attended the O'Reilly Auto Parts Manager's Conference.

In 2015, O'Reilly Auto Parts chose Autoshop Solutions as the Preferred Marketing Vendor of the O'Reilly Auto Parts Certified Auto Repair (CAR) Program. CAR members will benefit from their relationship with O'Reilly Auto Parts and receive customized services and special pricing through Autoshop Solutions.

"Autoshop Solutions has a strong partnership with O'Reilly Auto Parts," states Sanchez. "We look forward to attending more conferences to provide education on the best practices of Internet marketing methods to grow and improve the automotive industry."

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Autoshop Solutions is an award-winning website design and Internet marketing agency based in Apex, NC. Since 2005, Autoshop Solutions has been helping the automotive industry with custom-designed websites and Internet marketing solutions, including Google Adwords, SEO, Social Media, Direct Mail, Custom Video, and more. For three years in a row, 2013, 2014 and 2015, Autoshop Solutions has been named to the Inc 5000 List of America's Fastest Growing Companies and awarded seven years in a row by AutoInc. in the Top 10 Websites. Stay connected with Autoshop Solutions on Facebook and Twitter, or contact [press\(at\)autoshopsolutions\(dot\)com](mailto:press(at)autoshopsolutions(dot)com) for more information.



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