

## RNR Tire Express and Custom Wheels To Open Franchise In Lubbock, Texas

AJ Arthus Purchases Franchise Rights To Open <u>RNR Tire Express and Custom Wheels</u> in Lubbock. Texas.

Tampa, Florida (PRWEB) February 03, 2016 -- In late 2016, Lubbock, Texas will be getting their first RNR Tire Express and Custom Wheels location. The new franchisee, AJ Arthus, is no stranger to the rent –to-own industry and currently operates 6 traditional rent-to-own stores in the Lubbock area. Arthus has just begun the search for locations and has plans to open two stores in the next 18 months.

"I had been waiting for the right time to diversify my business holdings and have been watching the growth and success of the RNR franchise system over the past few years," said Arthus. "I am impressed with every aspect of what RNR does and how they do it which all starts with the leadership team, but continues to be delivered at the store level."

RNR started franchising in 2003, and currently has 12 franchisees, 68 franchise locations opened and 15 corporate-owned locations and stores scattered across 21 states (with several more under construction).

Arthus will be identifying locations over the next few months and hopes to eventually expand throughout the west central part of Texas: "At the moment, I am going to focus on this first location, and do what we need to do to ensure that the Lubbock community has a great experience with our brand. We are confident that the community will embrace the options that RNR provides and we'd love to open more RNR locations."

Larry Sutton, Founder and President of <u>RNR Tire Express and Custom Wheels</u> had this to say: "We're excited to be working with another veteran in the rent-to-own industry and we are confident that AJ will be another success story and develop the Lubbock market."

## The RNR Experience

RNR customers are provided a program that allows them to pay for tires and wheels in easy weekly, bi-weekly or monthly installments with no credit hassles. In addition, customers are offered the lowest cash prices on products and have a huge selection of both new and previously rented merchandise. RNR carries every major brand in the custom wheel and tire industry. For Information on RNR, contact our Corporate Offices at 813.977.9800.

## About RNR Franchise

Headquarted in Tampa, Florida, RNR Custom Wheel and Tire Express operates tires and wheels stores and has become a dominant force in the wheel and tire industry by offering retail, rent-to-own and other payment options to those who want to own custom wheels and quality tires. Our innovative approach combines 40+ years of rent-to-own experience with extensive knowledge of the wheel and tire industry. RNR currently operates franchise locations in 21 states and has twelve affiliate stores in Central Florida. For additional information on franchising, contact John Armatas at 855.844.8377 or visit our franchise website at <a href="http://www.rnrfranchise.com">http://www.rnrfranchise.com</a>.



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