

## **Blood, Sweat, and Gasoline: British Customs Profiles Legendary Motorcycle Racer and Hollywood Stuntman Eddie Mulder**

*British Customs profiles legendary motorcycle racer and Hollywood Stuntman Eddie Mulder as part of their Legends Series honoring motorcycling greats.*

Los Angeles, CA ([PRWEB](#)) February 02, 2016 -- The face of motorcycling is changing. The culture of motorcycling is shifting around a community that embraces a heritage of unknown origins. But these origins are only unknown because the archives where they exist have never been digitized.

Until now.

[British Customs](#), a lifestyle brand and designer of aftermarket motorcycle parts, has been bridging the past with the present by seeking out the people who made motorcycling what it is, and sharing it with today's riders. British Customs has been interviewing these figures, digitizing their archives, and reaching out to their networks to follow every possible in the tapestry of the history of motorcycling.

British Customs has been uploading these pieces to their blog where they are establishing an authoritative database documenting the development of motorcycling, covering the racers, races, machines, tuners, events, personalities, designers, and more that collectively created motorcycling as it is now known and loved.

British Customs is calling this the Legends Series.

To help riders get their own piece of history, British Customs has released multiple custom tribute motorcycles built in collaboration with some of these legends, as well as numerous other parts designed in conjunction with them. These include the [Triumphant](#) built with Eddie Mulder, The Sonny Nutter Tribute built with Sonny Nutter, the BC X Mule Motorcycles [Tracker Classic](#) built with Richard Pollock, the Spirit of Gyronaut built with the heirs of the original Gyronaut X-1 Team, Drag Pipes, Slash Cut TT Exhaust, the Pro Builder Series Mule Motorcycles parts, the Stainless Steel Collection, and more.

British Customs has continued to develop their growing archive by profiling legendary motorcycle racer [Eddie Mulder](#).

Eddie Mulder started racing at the age of 8 on a Triumph Cub, and at the height of his racing career was the first man to win the AMA's Grand National Championship Triple Crown, consisting of the iconic Ascot TT, Peoria TT, and Castle Rock TT. After his racing career, Mulder went on to become a highly successful Hollywood stuntman, stunt doubling for the likes of Clint Eastwood and Evel Knievel. Mulder returned to racing in his late 60s, and won the harrowing Pikes Peak International Hillclimb a staggering eight times. Today he is a custom motorcycle builder, puts on the largest dirt track racing series on the West Coast, and is an ambassador for British Customs Weekend Projects.

The majority of motorcycles used by racers such as Mulder in the heyday of motorcycle racing were all common street motorcycles that had only been stripped down and modified for whatever purposes the rider wanted. In step with this, British Customs has published multiple [style guides](#) on how to customize any Triumph Modern Classic including the iconic Bonneville, Thruxton, and Scrambler in a number of retro styled motorcycles. These styles include trackers, cafe racers, scramblers, bobbers, desert sleds, resto-mods, and more.

Each week, British Customs will publish at least two more pieces on their blog to further add to their archives documenting the racers, events, machines, designers, personalities, and many others who created the heritage of motorcycling.

Anyone interested in using or viewing the archival images and documents British Customs is digitizing is encouraged to [contact them](#).

About British Customs:

British Customs is a Southern California-based lifestyle brand and designer of aftermarket motorcycle parts. They are known for making the highest quality factory-spec bolt-on parts that only require common tools and minimal technical knowledge to install. With any of their parts upgrades, the average rider can completely customize his or her motorcycle in a weekend.



**Contact Information**

**David Bumpus**

Triton Communications

+1 3104368012

**David Bumpus**

1-310-436-8012

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).