

## **Lazydays, the RV Authority, to Sponsor Salute to Heroes Day at the 2016 Florida State Fair**

*Military, police and other first responders receive free admission to Fair on Feb.4*

Tampa, Fla. ([PRWEB](#)) February 02, 2016 -- [Lazydays](#), the nation's largest RV dealership and RV Authority, is once again sponsoring Salute to Heroes Day at the Florida State Fair. On Opening Day of the Fair, Thursday, Feb. 4, all military, first responders, police and firefighters will receive free admission (with proper identification).

As part of the sponsorship, Lazydays will award a one-week stay in an RV at the [Lazydays RV Resort](#) to a lucky "hero."

The sponsorship of Heroes Day is part of a multi-year partnership agreement between Lazydays and the Florida State Fair Authority (FSFA), providing Lazydays with a full calendar of branded events. Both Lazydays and the FSFA continue to benefit from promotional commitments and support during the State Fair and year-round blockbuster events and festivals.

"Lazydays is committed to our goal of supporting hometown families and our community," said FSFA Executive Director Chuck Pesano. "Lazydays has been a great neighbor to the Florida State Fairgrounds for many years now, and we are proud to partner with them to honor these brave men and women."

"Our partnership with The Florida State Fair Authority has been a great fit from the start," said Lazydays CMO John Lebbad. "It is an honor for Lazydays to sponsor this special day at the Florida State Fair by recognizing and celebrating our local heroes."

### About Lazydays

[Lazydays®](#), founded in 1976, is the world's largest RV dealership. Based on 126 acres outside Tampa, FL since 1996, Lazydays also has a dealership located in Tucson, AZ as well as the recent addition of three dealerships located in Johnstown, Aurora and Longmont, CO. Lazydays has the largest selection of RV brands in the nation featuring more than 1,700 new and pre-owned RVs, nearly 300 service bays, three accessories and parts stores and two on-site campgrounds with over 700 RV campsites. Lazydays has built its reputation on providing an outstanding customer experience with exceptional service and product expertise, and as a place to rest and recharge with other RVers. More than a quarter million RVers and their families visit Lazydays every year, making it "their home away from home." Lazydays has been recognized as a "Top 50 RV Dealer" by RV Business and as one of Tampa Bay's "Top Work Places." The Lazydays Employee Foundation, supported by payroll contributions from more than 60% of Lazydays' employees, has contributed more than one million dollars to make many historic changes for at-risk children in the Tampa Bay and Tucson communities. For most people, Lazydays isn't just the beginning of their journey; it's very much a part of their ride. To learn more, visit [www.lazydays.com](http://www.lazydays.com).

### About the Florida State Fair Authority

The Florida State Fair Authority (FSFA) operates from revenues generated from the annual State Fair and other events throughout the year. Although the FSFA is an instrumentality of the state of Florida, it does not receive any annual tax appropriations from the City of Tampa, Hillsborough County or the State. The FSFA operates under the direction of the Florida Department of Agriculture and Consumer Services and its Board of Directors.



For more information, go to [www.floridastatefair.com](http://www.floridastatefair.com).

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