

Mullen Technologies To Launch Its New 100e Golf Cart With Golf Package At PGA Show

Mullen Technologies, Inc. is excited to announce it will be premiering its new, fully street legal, cross-over golf car, the 100e, with a pro golf package at the PGA Merchandise show in Orlando, Jan 26-29th.

La Habra, California (<u>PRWEB</u>) February 02, 2016 -- Mullen Technologies, Inc. is excited to announce it will be premiering its new, fully street legal, cross-over golf car, the 100e, with a pro golf package at the PGA Merchandise show in Orlando, Jan 26-29th.

The 100e is the world's hottest new all-electric, low speed vehicle that is both street legal (DOT certified) and course legal. Get in the cart at home, drive to your favorite golf course, play a round and drive home. The 100e is filled with premium upgrades like air conditioning, leather seats, sunroof, hi-fi radio and speakers, and a lot more. It comes in a variety of vibrant colors. The 100e is not your grandfather's car. It's a hi-tech premium ride built for both serious and casual golfers.

Working with DSG Global, Inc., a golf industry technologies company, Mullen has integrated DSG's patented TAG System for advanced GPS tracking and it's interactive TOUCH screen into the car. The new golf package features easy-to-use bag caddies and DSG's Touch software with your favorite course information like: distance-to-pin measurements, 3D course flyovers, pro-tips, pace-of-play alerts, and food and beverage ordering.

"Mullen Technologies is proud to join forces with DSG Global in bringing to market this exciting new golf car and package, incorporating DSG's Tag systems.," said Mullen Technologies, Inc. CEO David Michery. He went on to explain; "This new contractual relationship with DSG will bring a minimum of 2000 units into the market place, within the next 24 months."

The 100e will be showcased at the PGA Demo Day event Jan. 26th and at the DSG Global booth the 27th - 29th.

For more information and to experience this amazing new vehicle, please visit DSG's booth #3023 at the PGA Merchandise show and their tent at the Demo Day event, or call direct: (877) 589-8806 x 156

investor(at)dsgtag(dot)com.

About Mullen Technologies, Inc.

Mullen Technologies, Inc. is a California pre-IPO electric vehicle manufacturer and international distributor of high tech, zero emission vehicles. Mullen is dedicated to bringing a variety of affordable, electric cars to the American market.

Currently, Mullen is producing the 700e: a four door, five passenger sedan with a separate trunk and a one charge range of approximately 200 miles, all with a price tag of less than \$28,000 with government incentives. With exclusive international distribution rights, Mullen is developing a network of dealers for its NEV line, beginning with the Urbee 100e and the Urbee 100e4. These low speed vehicles are street legal, pack a huge range of 90 miles per charge and a modest price of just \$6,995 for our two door version. In the coming months



we will be adding the 800e to our performance line. This SUV is a one of a kind, all electric model with a five passenger seating area and a range of over 165 miles per charge, also with a price tag of less than \$28,000 after incentives. Finally, our newest member to the NEV line is the 200e. As a passenger mini van or cargo van, this vehicle has a range of 150 miles per charge and is a welcome addition to the all electric family of Mullen vehicles.

http://www.mullenusa.com/

Safe Harbor for Forward-Looking Statements

This press release contains forward-looking statements. Forward looking statements in this press release include statements relating to the Company's corporate finance and other strategic initiatives, and the Company's expansion into markets outside of the golf industry. Forward-looking statements are inherently subject to risks and uncertainties which could cause actual results to differ materially from those in the forward-looking statements, including, without limitation, the following: the timing and nature of any capital raising transactions; our ability to offer products and services for use by customers in new markets outside of the golf industry; the risk of competition; our ability to find, recruit and retain personnel with knowledge and experience in selling products and services in these new markets; our ability to manage growth; and general market, economic and business conditions. Additional factors that could cause actual results to differ materially from those anticipated by our forward-looking statements are under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Current Report on Form 8-K filed with the Securities and Exchange Commission on May 12, 2015. Forward-looking statements are made as of the date of this release, and we expressly disclaim any obligation or undertaking to update forward-looking statements.

Contact:

For information please contact:

Investor Relations Mullen Technologies, Inc. (888) 606-0050



Contact Information David Michery Mullen Technologies +1 (562) 565-9967

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