



WinnebaGoLife Celebrates Second Anniversary

Lifestyle bloggers share their experiences traveling and living in Winnebago RVs.

Forest City, Iowa ([PRWEB](#)) February 02, 2016 -- Winnebago Industries, Inc. (NYSE:WGO), a leading United States recreational vehicle manufacturer celebrates the second anniversary of its lifestyle blog, WinnebaGoLife (<http://winnebagolife.com/>). GoLife offers original stories, photos and video of lifestyle, travel, gear and Winnebago products.

“GoLife has made incredible strides in its first two years by setting very high editorial standards, and that has led to impressive year over year growth in visitors,” said Editor-in-Chief Don Cohen. “With a strong lineup of expert contributors, and new content being added nearly every day, we see a very bright future for GoLife.”

“We are very pleased with GoLife’s growth in readership,” said Winnebago’s Director of Marketing Chad Reece. “With a growing audience and a strong list of contributors, GoLife will continue to be the place to find high-quality RV lifestyle content.”

Contributors include: Cohen, Adam and Jenn Norrell, Michelle Schroeder-Gardner, Brad Herzog, Damon Bungard, Heath and Alyssa Padgett, James and Stef Adinaro, and Peter and Kathy Holcombe. Each GoLife contributor brings their own unique personal perspective, ranging from the fishing and hunting expeditions of Bungard, to the National Park travel adventures of the Holcombes.

“We have assembled an extraordinary team of talent who actually travel, camp and live in Winnebago products.” said Cohen. “We’re telling authentic, entertaining, and inspiring stories that everyone, from experienced RVers, to people considering buying their first RV, will enjoy. In the past two years we’ve posted 250 articles, 1,500 photos, and 45 videos -- all of which have been custom created for GoLife.”

In addition to the site, RV owners and enthusiasts can also follow WinnebaGoLife on Flipboard, Facebook and Twitter. There is also a monthly GoLife Newsletter featuring the latest stories, ideas and company news. Readers can sign up at <http://winnebagolife.com/signup>.

About Winnebago Industries

Winnebago Industries, Inc., "The Most Recognized Name in Motorhomes®", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes, travel trailers and fifth wheel products. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit <http://investor.wgo.net>.

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