

## **Eagle Eyes Launches Top Gear Branded High-Performance Driving Glasses**

*New eyewear delivers style, and improved driving performance*

Los Angeles, CA ([PRWEB](#)) December 22, 2015 -- BBC Worldwide North America and Eagle Eyes have announced the launch of the first-ever line of Top Gear high-performance driving glasses with features designed to improve performance behind the wheel. Coming into its 23rd season, Top Gear is the most widely viewed automotive television program in the world. Top Gear can be seen in over 200 territories worldwide and attracts A-List celebrities from all genres to appear on the show.

At launch, the line includes six styles, including ‘The Stig’ and other motoring-inspired designs. The glasses incorporate a host of exclusive high-performance lens technologies aimed at improving driving performance, including light-blocking technology originally developed by NASA scientists to protect astronauts’ eyes. The technology protects the driver’s eyesight by blocking 99.9% of harmful UVA and UVB radiation, along with scattered blue light, while allowing vision-enhancing light rays in for optimal visual perception.

Eagle Eyes, the manufacturers of the new line of driving glasses is a high-performance optics company known for developing its exclusive technologies from original NASA innovations. Their polarized TriLenium® lenses have the best reflective glare reduction available.

“Top Gear fans know that any car is only as controlled as the person behind the wheel,” said Alan Mittelman, CEO and president of Eagle Eyes. “The technology in these glasses gives drivers the critical performance edge they’re looking for on the road or the track.”

The Top Gear driving glasses will be available in early 2016 at [shop.bbc.com](#) and at select retailers across the U.S.

### About BBC Worldwide North America

BBC Worldwide North America is the main commercial arm and wholly-owned subsidiary of the British Broadcasting Corporation (BBC) operating in the U.S. and Canada. The company exists to maximize the value of the BBC’s assets for the benefit of the UK license payer and invests in public service programming in return for rights. The company operates four businesses in the territory - linear and digital content sales and co-productions, consumer products, [BBC.com](#), and BBC Worldwide Productions, the production arm responsible for the smash hit *Dancing with the Stars*. The company also owns a 50.1% share in cable channel BBC AMERICA through a joint venture with AMC Networks.

### About Eagle Eyes

In the 1980s, NASA's Jet Propulsion Laboratory developed a method of protecting human eyesight from the harmful effects of solar radiation in space, especially ultraviolet and blue-light rays, known to contribute to cataracts and age-related macular degeneration. Today, this technology is available in the new exclusive Top Gear sunglasses and in Eagle Eyes eyewear, which absorb 99.9 percent of UV and all photo wavelengths considered hazardous to human eye tissue.

Eagle Eyes offers a range of sunglasses, driving glasses and other specialty optics.

Eagle Eyes Sunglasses are available in the United States and around the world, through a network of qualified



distributors.

<http://eagleeyes.com>



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