Atlas Van Lines Introduces Sustainable Certification Program For Its Agency Network

Moving Company working with Environmental Consulting Group to Develop Standards

(PRWEB) December 21, 2015 -- Leading mover Atlas Van Lines knows sustainable practices are critical for our planet and communities, which is why it is furthering green efforts across the enterprise and has established a sustainable certification program for its agency network. The company’s new Sustainable Agent Certification defines standards in five core areas of agency operations, with attainment of the standards earning agents the Atlas credential of “Certified Sustainable Agent.” The program’s initial standards are both practical and attainable, starting with options that agents can implement immediately.

“The Atlas mission statement supports a commitment to the well-being of our people, company, communities and planet,” said Glen Dunkerson, chairman and CEO of Atlas World Group. “In addition to benefitting the environment, our certification provides real business benefits. We look forward to educating our agents on why the certification makes absolute sense to achieve and continually improve upon.”

To achieve level-one certification and recognition, an Atlas agent first completes a baseline of tasks and documents green efforts in five areas, including materials management, transportation, business administration, facilities and community. Atlas will continue to issue subsequent tasks and standards in the future, providing its agents additional opportunities to strengthen sustainability and earn advanced levels of certification.

“In today’s competitive marketplace, corporations and consumers alike are demanding sustainability from the brands and vendors they choose to support,” said John Puscheck, president of Atlas agent Prager Moving and Storage. “We are fortunate for Atlas’ commitment to the cause and investment in our advancement.”

Atlas has developed the program in cooperation with Sustainable America, a sustainability consulting group that brings expertise in the areas of fuel and food conservation. The program was officially launched at the company’s recent 2015 Convention, and the company’s agents can now begin implementing green processes that achieve the outlined standards to earn the level one Sustainable Agent Certification in 2016.

Consisting of nearly 500 interstate agents across the United States and Canada, the Atlas Van Lines agency network facilitates approximately 80,000 moves worldwide each year.

About Atlas Van Lines
Atlas Van Lines, a national moving company, is the largest subsidiary of Atlas World Group, an Evansville, Ind.-based company. Atlas World Group companies employ nearly 700 people throughout North America. Nearly 500 Atlas interstate moving agents in the United States and Canada specialize in corporate relocation, household moving services and in the transportation of high-value items such as electronics, fine art, store fixtures and furniture. For more information, visit http://www.atlasvanlines.com.
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