

Newt Global Successfully Completes the Pilot Roll-Out of Its Product “efmfm” in a Large MNC for Real Time Tracking of its Transportation Fleet

efmfm, real time tracking solution from Newt Global, results in reduction of operational cost, enhanced safety and better governance. Due to these features, efmfm is the leading industry solution with strong ROI.

Irving, TX ([PRWEB](#)) January 02, 2013 -- Newt Global is pleased to announce the successful pilot implementation of Enterprise edition of Find Me Follow Me for a large MNC in India. Enterprise Find Me Follow Me is a unique web-based application that allows real time tracking of vehicles, school buses, sales representatives, courier services and any other vehicular movement on surface. efmfm enables tracking vehicles and altering the route as per changing delivery conditions, ensure safety and security while in transit, on-time availability and enhanced productivity.

efmfm has three modules - Administrator, End-user and Vehicle. The Administrator module enables web based monitoring, which tracks all the vehicles and provides their updated location in real time. The administrator can add, modify and delete zones, plan and assign routes and zones, as well as have driver details and get customized reports.

The Administrator will also be able to monitor the automatically updated status of the vehicle, passengers'/goods' boarding status, the current traffic conditions and any stoppage or deviations from the specified routes in real time. Thus, it enhances security and safety of employees/goods and ensures their on-time availability.

The End-user module is the application downloaded in the Android/iPhone handsets of the End-user/Employee. The application provides real time tracking of the vehicle and notifies its estimated time of arrival. End-user/Employee have an option to accept or deny boarding of the vehicle/ taking the delivery of service or goods and can communicate with the administrator in any emergency situation from their hand set. If the End-user/employee misses the vehicle there will be an automatic alert specifying the next vehicle assigned to that route.

The Vehicle module which is handled by the drivers of the vehicle will get notification of the updated route if the end user/employee declines the pickup or service/delivery request. It also keeps a record of the employees who board the vehicle/ deliveries on the vehicle.

During pilot, five enterprise vehicles were being tracked continuously for two weeks. Essential training on each module was given for two days. After minor customization in administrator module, efmfm has exceeded client's expectation and performance criteria.

Exclusive feature like scheduler allows assigning routes that ensure optimum loading and utilization of a vehicle generating maximum ROI. End-user module updates the route if an end-user is declining pick up or service and skips that destination on the route, leading to reduced distance traveled and time spent in travel. With a wide range of administration features and options, efmfm allows for easy customization and handling of end to end transportation logistics.

The successful implementation of Enterprise Find Me Follow Me marks Newt Global's foray into enterprise-



ready mobile applications. With enterprise-level capability, Enterprise Find Me Follow Me allows businesses to provide real time information on vehicle to end-users/employees leading to highly improved end user experience. efmfm cuts down unproductive travel in case end-user/employee is declining pick up/service leading to strong ROI.

About Newt Global Consulting, LLC

Newt Global Consulting is a MBE/WBE/HUB Certified Global IT services company headquartered in Irving, Texas and is a Tier-1 vendor to multiple Fortune-500 clients. They specialize in a range of IT services on a broad range of technologies, mobile development, QA, and program management. Newt Global leadership is committed to staying at the forefront of technology, and has invested in building a mobile development/testing framework and has recurring training programs in both iOS and Android. Learn more at www.newtglobal.com



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