



## Travel Guide for Motorcyclists Goes Online

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A major update of the Places To Ride web site was unveiled today at [WWW.PLACES2RIDE.COM](http://WWW.PLACES2RIDE.COM). The motorcycle-related site lists destinations for off-road motorcycles and ATV enthusiasts, scenic highways that are popular with street riders, product recommendations and a motorcycling event calendar. For more than three years the Places 2 Ride site has been a popular resource for motorcycle enthusiasts, sports car clubs and mountain bikers.

“This is the most extensive overhaul since we went online in July 1998,” says Rex Brown, webmaster for the site. “In addition to the new address we’ve added features to make P2R more valuable to motorcycle enthusiasts everywhere.”

The site offers two directories of favorite destinations, one for off-road enthusiasts and the other for highway riders. Almost every state in the U.S. is listed along with links to more information. Visitors are encouraged to submit their favorite haunts so they can be added to the database. Other useful features include a listing of motorcycle clubs, an interactive events calendar and choice links to other biker sites.

“As this site has evolved we’ve heard from people all over the world,” Brad Mathison, managing editor tells us, “The interest in motorcycling is at an all-time high, but finding places to enjoy them hasn’t been so easy.”

Places2ride.com is the brainchild of Brad Mathison and J. Rex Brown. The site originated as a promotional tool for Beeline Motocross Park, a facility near Beggs, Oklahoma operated by the Mathison family. Beeline has since closed, but the web site it created lives on. The site currently receives about 250 visitors each day and those numbers continue to rise.

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Places 2 Ride

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).